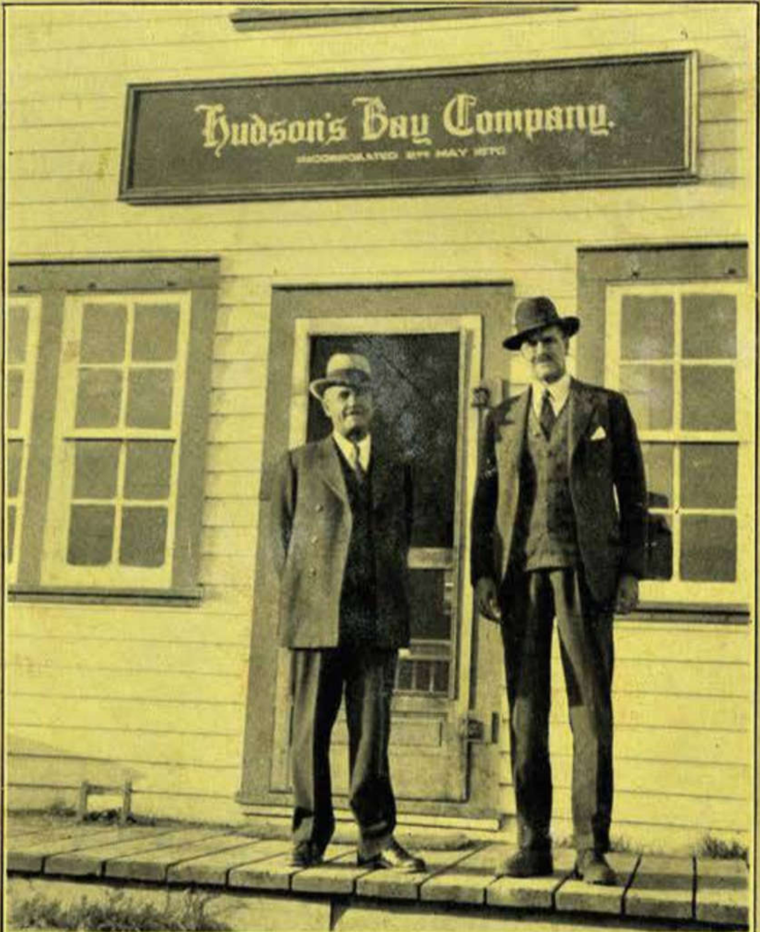
The Beaver

No. 3 OUTFIT 263 DEC. 1932


Hudson's Bay Company.
INCORPORATED 2ND MAY 1670

OUR GOVERNOR AT FORT FITZGERALD
WITH TRADER A. M. McDERMOT, POST MANAGER

Hudson's Bay Company
INCORPORATED 2ND MAY 1670

Christmas Greetings

WHEN *we look out across the world today the prospect is dark and confused. Everywhere statesmen and business men are striving, struggling to ride the storm. The Company is exposed to the full blast, and the greatest energy and courage are required to hold our ship to her course.*

When I review the past year, however, I feel optimistic, for it has been one of vigorous effort, and effort that is producing results. There is no one of us who should not feel that we are making headway.

Wherever I went, during my recent visit to Canada, I found the spirit of Confidence and Determination which runs throughout the Company. We all know what has been accomplished, we all realize how much there is still to do: that is why we may look forward with confidence to the coming year.

A Merry Christmas and good luck to you all in the New Year.

Cooper

Governor.

Hudson's Bay Company.
INCORPORATED 2nd MAY 1670.

The Beaver

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The HBC Packet

THE photograph which is reproduced on the cover of this issue is unique and of real historical value. It depicts our Governor, who, in the long history of the Company, is the first Governor to visit any post in the Mackenzie River area or the Northwest Territories, and also the first Governor to have flown to any post of the Company. The picture is of additional interest as it shows with the Governor Trader A. M. McDermot, who is seventy years of age and still active in the Company's service, with a continuous record of forty-seven years with the Company. He is the oldest employee, both as regards age and length of service, actively engaged in the Fur Trade department.

* * * * *

The Company's calendar for 1933 depicts the S.S. *Beaver*, the first steamship to ply on the Pacific Coast, lying off Old Fort Victoria.

The picture was painted for the Company by Mr. Adam Sherriff Scott, of Montreal, and was lithographed in Winnipeg by Messrs. Bulman Brothers.

Of our series of historical calendars, this is the second which has dealt with incidents occurring on the Pacific Coast, and we know it will be of great interest to our customers throughout the West, particularly in Vancouver and Victoria. A complete description of the picture is, as usual, given on the back of the calendar.

This will be the twenty-first annual calendar issued by the Company depicting incidents in our history. The pictures for the 1934 and 1935 calendars are now being painted, but suggestions for subsequent years (which should be of incidents in the Company's history) will be welcomed and any members of the staff who have suggestions to make are invited to send them to the editor of *The Beaver*.

* * * * *

Prior to his trip to Canada this year, the Governor visited South America in connection with the affairs of several companies in the Argentine, of which he is chairman. He left Southampton on the 5th of June, on board the S.S. *Alcantara*, for Buenos Aires, calling en route at points in Spain and Brazil, including Corunna, made famous by Charles Wolfe's immortal poem, "The Burial of Sir John Moore." The Governor crossed South America from Buenos Aires to Mollendo by rail, and during this journey traversed Lake Titicaca, the highest lake in the world. From Mollendo he sailed by the S.S. *Raino del Pacifico* for Cuba, and thence to New York.

* * * * *

The *Fort James*, on her arrival at St. John's, Newfoundland, on September 13, brought with her Captain Clarence Myra, and his crew of five, of the auxiliary schooner *Nova I*, chartered by H. H. Hall, which vessel on August 12, one hundred miles on her course up the southeast coast and about three miles from shore, struck an uncharted reef and went aground. Anchors were run out and the cargo jettisoned from the forehold in the hope of getting her off. The crew stood by all night in a rising gale. The ship was released at high tide, but was leaking badly. A valiant effort was made to run to Port Burwell, about seventy miles distant, but a closer anchorage had to be found. This was done at a small cove, where a single family of Eskimos was living—father, mother and four children—all in a small hut.

A run from there to Port Burwell was attempted, but the water gained in the hold. The captain had finally to race for shore, where the ship struck on a point and held fast, one hundred feet from land. Shortly afterwards she slid off the point and sank in fifteen fathoms of water. The captain and crew started next morning in the life-boat for Port Burwell, which, with good weather and a favourable wind, they reached six hours later. After a stay at Port Burwell, the H B C *Fort James* called in and brought the wrecked crew south.

"We were fourteen days on board the *Fort James*," stated the captain, "and from both captain and crew we received the greatest kindness, for which we wish to thank them."

* * * * *

On their return journey from a tour of Western Canada, a group of English public schoolboys comprising twenty-nine students, in charge of Lieut.-Col. J. D. Hills, M.C., a master at Eton College, was entertained at Lower Fort Garry on Friday, 9th September, by Governor P. Ashley Cooper.

At the luncheon served at the Lower Fort was a party of Winnipeg schoolboys equal in number to the visitors.

The Governor addressed the interesting gathering, touching on some of the historic incidents relating to the Stone Fort and to the early settlement of the Red River valley by the Selkirk Settlers. The party was shown over the fort, and on the drive back to Winnipeg a stop-off was made at Seven Oaks to view the monument and the scene of the conflict between the old rival fur trading companies.

An unrehearsed incident of the Lower Fort Garry visit was the old-time mode of river navigation forced upon Governor Cooper and his party. Travelling northward by the east road, it was found impossible to drive across the river at St. Andrew's locks, the bridge being closed. A flat bottomed boat was commandeered from a nearby farmer and in this precarious craft the Governor, Mr. George W. Allan, K.C., and Mr. James A. Richardson plied their perilous way across the muddy waters of the Red river, reaching the fort in real voyageur style.

* * * * *

Major D. L. McKeand, of the Department of Interior, Ottawa, returning from an expedition to the Arctic in the Hudson's Bay Company's S.S. *Ungava*, reports that during the voyage the ship made 10,000 miles without mishap, mainly due to the experience and seamanship of Captain Smellie and his officers and crew. Three thousand eight hundred Eskimos were visited, which is more than half the Eskimo population of Canada. The cruise covered from south latitude to north latitude 1200 miles, east to west 600 miles, area 720,000 square miles.

Owing to ice barriers in the region south of Ellesmere Island, the *Ungava* was unable to make Bache peninsula, where a company of R.C.M. police is stationed. They, however, have plenty of supplies on hand. Much ice was encountered near Coburg island, which lies across the entrance to Jones Straits, about twenty miles south of the southern point of Ellesmere Island, which at times lifted the ship sheer out of the water.

* * * * *

On the evening of October 5, a special H B C Fur Trade broadcast was made over CKY, Winnipeg, when the Fur Trade Commissioner introduced our Governor, Mr. P. Ashley Cooper, who delivered a brief inspiring address to the men of the Fur Trade.

The texts of the Governor's and Mr. Parson's broadcasts are reproduced in this issue. The concert programme was rendered by the Knox Choir, of Winnipeg, under the able direction of Mr. W. Davidson Thomson. Miss May Lawson and Mr. W. Davidson Thomson were the soloists. Mr. Lathom recited "The Men of the Hudson's Bay," a rousing poem by the late Fur Trade Commissioner R. H. Hall. This poem was repeated "over the air" on October 8.

* * * * *

By the time this issue is in the hands of our readers, the Company's various craft on the lakes and rivers throughout the country will have been put into winter quarters.

This year all transport was carried out without mishap, the only excitement being headlines in the press to the effect that the Company's motor boat *Canadusa*, with seven passengers, had been several days overdue between Chipewyan and Fitzgerald on account of ice and exceptionally low water. Fortunately, a mild spell set in and the *Canadusa* was able to complete her journey, arriving safely at Fitzgerald six days late.

Year after year this work of transporting supplies to our Fur Trade posts goes on under very trying and difficult conditions, and it speaks well for the efficiency of the Company's captains and men that each year we are able to deliver thousands of tons of freight and many passengers without loss of life and with very little loss of property.

* * * * *

In 1931 the Oxford University Exploration Club sent an expedition, under the leadership of Mr. Hugh Clutterbuck, to investigate Akpatok Island in Ungava Bay. An account of this expedition appears in the September issue of the *Geographical Journal*. It contains some excellent photographs and makes very interesting reading. In the course of his remarks, Mr. Clutterbuck states, "We were armed with a letter of introduction to the manager of the Hudson's Bay Company's post (at Burwell) and so had hopes of being well received. Needless to say, this letter was not necessary, and during our short time at Burwell we were almost overwhelmed with kindness and attention. . . . The Hudson's Bay Company showed great interest in our venture from the start, and the expedition was deeply grateful for all their kindness and help."

* * * * *

The first large distribution of freight in Manitoba in recent years, via the new, yet old, Churchill route, was made in August last from the steamship *Pennyworth* from Great Britain. The west-bound cargo consisted of some five hundred tons of miscellaneous merchandise ordered specially via Churchill, and filled thirty-five cars. The freight train arrived at Winnipeg at 4.30 p.m. on Tuesday, August 23. There were seven carloads for Winnipeg and district, the remaining carloads being for Regina, Saskatoon, North Battleford, Calgary, et cetera. Part of the Winnipeg shipment was for our Company, and in routing this way we were merely continuing to use the route by which we brought goods to the Red River valley as far back as a hundred years ago. In those early days, merchandise was freighted by canoe and York boat from Churchill to Fort Garry over the river and lake waterways.

* * * * *

Arrangements have been completed with the Robert Simpson Company in Toronto to amalgamate the London and European buying offices of the two companies.

In London the combined office is located in the Company's building, Beaver House, and is in charge of Mr. S. S. Fletcher, formerly Simpson's manager in London. The two companies will continue to purchase their own requirements under their own name and the combination is purely one of management and administration in order to effect necessary economies in cost of operation. It is distinctly pointed out that there is no question of our merging with Simpson's or Simpson's merging with us.

* * * * *

On the afternoon of the 4th November, 1932, the Chief Scout, Lord Baden-Powell of Gilwell, visited the Company's London fur warehouse, where he was met by the Governor, Mr. P. Ashley Cooper, and Sir Evelyn Wallers, at the entrance to Beaver House in Great Trinity Lane. The Chief Scout was most interested in seeing the skins of various animals, the names of which have for so long been used to distinguish the patrols in the Boy Scouts organizations throughout the world.

Before leaving, Lord Baden-Powell left a message of encouragement and good wishes to all the ex-Boy Scouts now in the Company's employ, which he requested be broadcast so that even those at the most distant posts will receive this personal message from their old Chief. This message is reproduced in this issue and will be included in the Company's Christmas broadcast to the posts in the North.

* * * * *

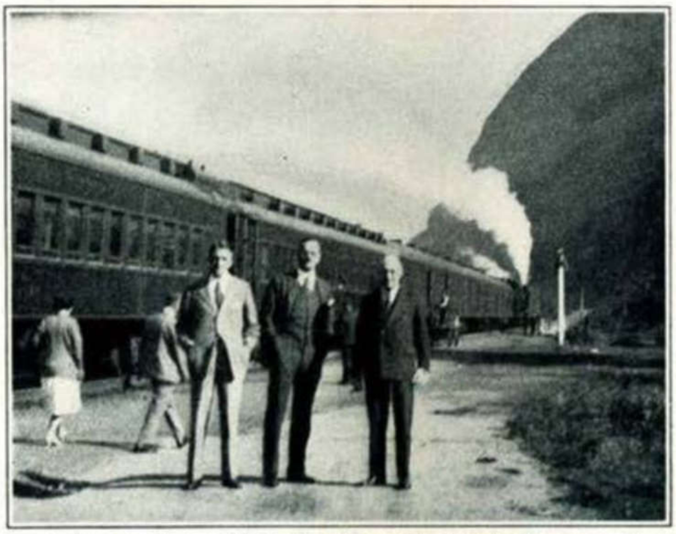
The annual fur trade conference was held at Hudson's Bay House, Winnipeg, on the 15th to the 17th November inclusive. This year the conference was opened by Mr. P. A. Chester, the General Manager. On the evening of Thursday, 17th November, Mr. George W. Allan K.C., Chairman of the Canadian Committee, entertained the officers of the fur trade attending the conference, and other officials of the Company, to dinner at the Manitoba Club, which was a most enjoyable and fitting wind-up to a successful conference.

◆

Whether you be a man or woman you will never do anything in this world without courage. It is the greatest quality of the mind next to honour.—*James L. Allen.*

The Governor's Visit, 1932

IN writing about Sir George Simpson, Governor of Rupert's Land from 1821 to 1860 (which position should not be confused with that of Governor of the Company), a historian has said of him, "He was a dynamo of energy," and again, "His journeyings were famous for their speed." These words could not be more aptly applied than to the present Governor of the Company, Mr. P. Ashley Cooper.



Centre, Governor Cooper; Right, Mr. F. A. Stacpole; Left, Mr. P. A. Chester

In 1824, Sir George Simpson travelled from Hudson Bay to the Columbia river in eighty-four days. On one occasion he travelled from York Factory to Fort Langley, British Columbia, a distance of 3200 miles, in ninety days, and in 1841 from Fort Garry to Fort Colvile on the Columbia river in forty-seven days. In the present year the Governor, in visiting certain of the Company's establishments, travelled from Winnipeg as far west as Victoria, B.C., and as far north as Fort Smith, N.W.T., and returned to his starting point in seventeen days, having in that time traversed over 5000 miles.

Even this journey can have seemed but short to the Governor, for he had already travelled some 20,000 miles before reaching Winnipeg. Leaving England at the beginning of June for the Argentine, he had crossed the South American continent, and sailed up its west coast and through the Panama Canal to New York by way of Havana, Cuba. Leaving New York, he spent a week at the Log Chateau, Lucerne-in-Quebec, before arriving in Winnipeg at the beginning of September.

On the 10th September, the Governor left Winnipeg on his inspection of the Company's establishments. He was accompanied by Mrs. Ashley Cooper, Mr. George W. Allan, K.C., Chairman of the Canadian Committee, Mr. P. A. Chester, General Manager of the Company in Canada, Mr. F. A. Stacpole, London Manager, and Mr. G. R. Macdonald, Private Secretary.

The Governor's first stop was at Saskatoon, where he inspected the store and other properties, and with Mrs. Cooper met the members of the staff in the store. He addressed the staff on the morning of his arrival, and was received with enthusiasm. Continuing on to Edmonton, a day was spent in inspecting the Company's properties and in meeting the staff. From Edmonton, the Governor spent two days visiting by air certain posts in the Mackenzie-Athabasca district; he was accompanied by the General Manager, the Fur Trade Commissioner and the District Manager. This was the first time on record that a Governor of the Company has ever visited the Northwest Territories, and the journey is fully described in a separate article in this issue.

From Edmonton the Governor and the General Manager travelled straight to Vancouver, rejoining the other members of the party, who had preceded them. After spending a busy two days there, inspecting the Company's properties and, with Mrs. Cooper, renewing his acquaintance with the members of the staff, the Governor crossed to Victoria, where the accustomed inspection of the store and other properties was carried out.

Leaving Victoria for the mainland, the party went straight to Harrison Hot Springs for two days. This gave the Governor an opportunity of going over his notes, without interruption, with the Chairman of the Canadian Committee and the General Manager, playing a round of golf in the morning and working the rest of the day. From Harrison Hot Springs the Governor and Mr. Chester went to Kamloops, where the store was inspected, and thence drove to Vernon to inspect that store, returning the same day to Kamloops, where they rejoined the rest of the party en route for Calgary. Here the same thorough inspection was carried out, and after a stay of two days in Calgary, the party left for Winnipeg, where they arrived on the afternoon of 28th September.

Mr. G. W. Allan, Mrs. Cooper, The Governor and Mr. P. A. Chester on the Golf Course, Harrison Hot Springs

During the seventeen days the party was away, all the stores were visited, excepting Nelson and Vernon, more establishments of the Company being visited by the Governor on this journey than had ever been by any Governor in the past. At each store the Governor addressed the staff and presented long-service medals and bars to those employees who had become eligible for them during the past year.

At Winnipeg, the governor spent there ten days prior to returning to England, and during this time he had numerous conferences with the members of the Canadian Committee, who are responsible to the London Committee for the administration of the Company's affairs in Canada, and other officials of the Company. Here he made his accustomed thorough inspection of all the Company's properties and offices, and he and Mrs. Cooper had the opportunity of again meeting those, both inside and outside the service, whom they had first met last year. The Governor addressed the staff of the Winnipeg store, and on the evening of 5th October he delivered a radio address to the employees of the Fur Trade at the posts, this being broadcast over CKY, the Manitoba Telephone System station in Winnipeg.

The Governor Plants a Tree at Harrison Hot Springs, 20th September, 1932

At all places visited, the Governor made it a point to meet as many prominent citizens as possible, and in this he was ably assisted by Mr. George Allan, whose friends, from the Atlantic to the Pacific, are legion. At the majority of the larger points Mr. Allan gave a dinner for the Governor, and this was climaxed in Winnipeg, when the Governor, at the request of Mr. Allan, consented to make an address. What the Governor said made a deep impression upon all those who were privileged to hear him, as was evidenced by the many expressions of appreciation received by Mr. Allan the next day. In proposing the health of the Governor, Mr. Allan made one of his characteristic speeches, full of humour and sound common sense. In the course of his address, he referred to the great honour which had had been done the Governor recently by his election as a director of the Bank of England, which Mr. Allan described as the "Blue Ribbon" of the English business world.

On the morning of Thanksgiving Day, 10th October, the Governor and Mrs. Ashley Cooper left for Ottawa, stopping off for a few hours at Kenora with Mrs. George Allan. At Ottawa the Governor and Mrs. Cooper were the guests of His Excellency the Governor-General and the Countess of Bessborough for two days, the Governor having been a business associate of His Excellency in London prior to the latter's appointment as the representative of His Majesty in Canada.

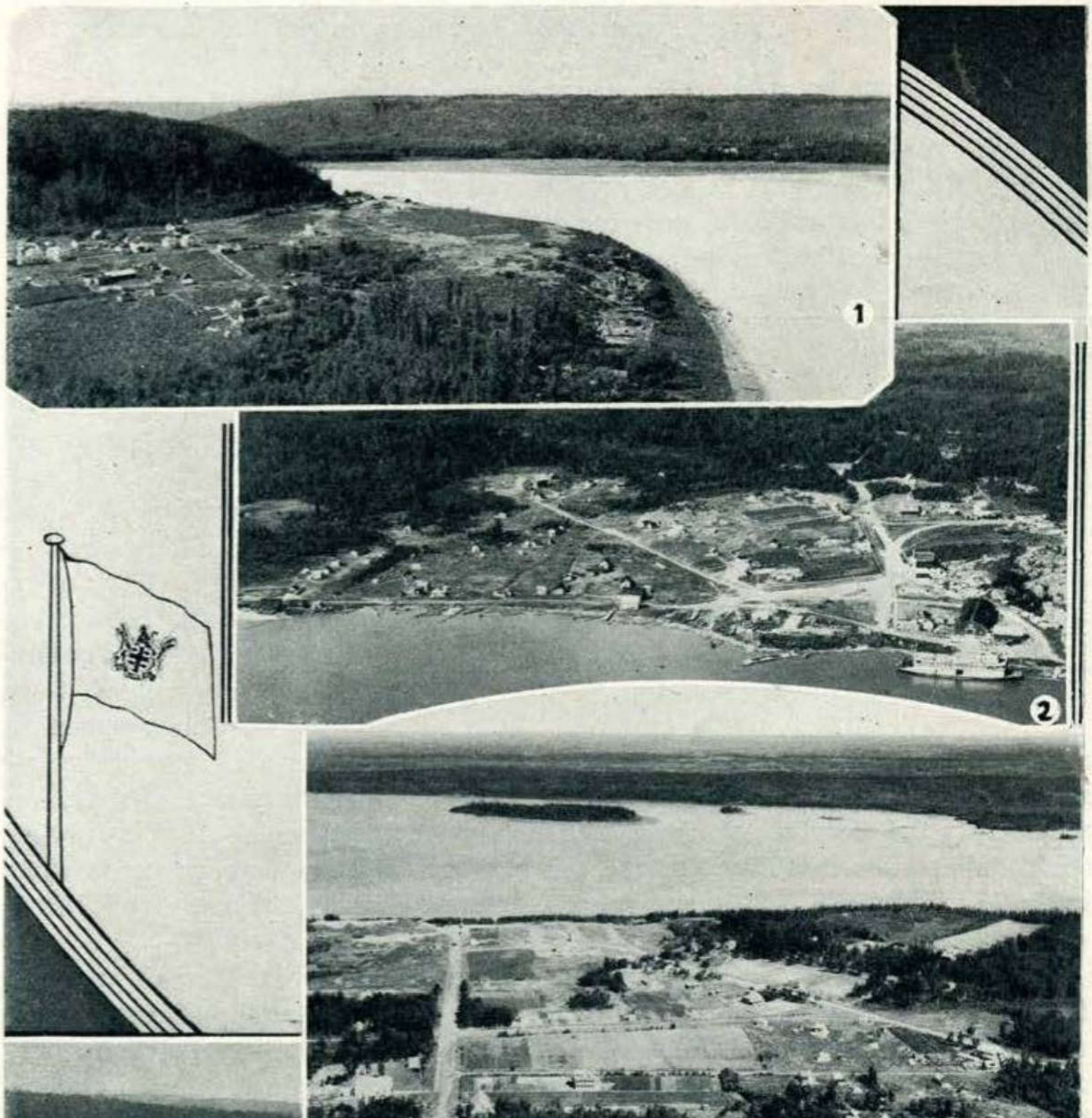
From Ottawa the Governor travelled to New York, where he spent less than a day, and from the number of appointments he made there, he must have surpassed the record for long hours that he had set during his visit to Canada. He sailed from New York the evening of his arrival there, 14th October, on board the R.M.S. *Majestic*, accompanied by Mrs. Cooper, Mr. Stacpole and Mr. Macdonald. Whilst we know they all thoroughly enjoyed their short stay in Canada, the Governor and Mrs. Cooper must have been glad that after five months of continuous travelling they were at last on the final lap of their long journey of 30,000 miles, which had taken them as far south as Buenos Aires in the Argentine, 2400 miles south of the equator, and as far north as Fort Smith in the Northwest Territories of Canada, only four hundred and sixty miles below the Arctic Circle.

* * *

You have an idea. I have an idea. We swap. Now you have two ideas and I have two ideas—both are richer.

What you gave you have; what I got you did not lose.—*Exchange*.

Down North With the Governor



1, Fort McMurray. 2, Fort Fitzgerald. 3, Fort Smith. 4, Fort Chipewyan
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Down North With the Governor

An Account of the First Journey of Any Governor of the Company to the Northwest Territories

IN 1931, when Mr. P. Ashley Cooper first visited Canada as Governor of our Company, he was very desirous of visiting some of the fur trade posts, but owing to pressure of business this was not found possible. However, this year he decided to go north from Edmonton for two days to visit some of the posts on the Athabasca and Mackenzie rivers as far north as Fort Smith in the Northwest Territories.

The G-CASK at Cooking Lake

The journey from Edmonton was to have commenced on the morning of 14th September, but as a furious gale was still blowing throughout the north country, which did considerable damage to property, Pilot "Punch" Dickens, in charge of the Canadian Airways Service for the Mackenzie River area, ruled that no flying could take place that day. On the morning of 15th September, the weather broke fine and clear, and it was reported that flying conditions in the North were favourable.

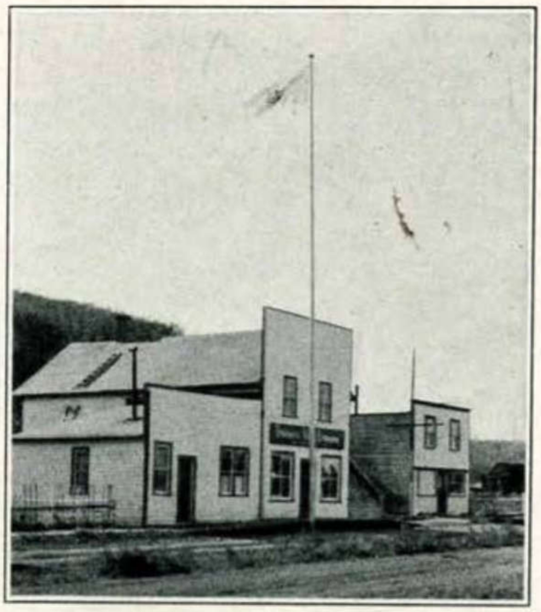
The party, consisting of the Governor, Mr. Chester, Mr. Parsons and Mr. Bartleman, left Edmonton by car for Cooking Lake, where the Canadian Airways plane, G-CASK, with Pilot W. E. Gilbert and Mechanic Lew Parmenter, was ready to take off. This plane had seen much service in the North, having been with the McAlpine Expedition in the Coppermine area in 1929 and also being the only plane to have flown over the "Magnetic Pole."

The first hop of the journey was from Cooking Lake to Fort McMurray. Here the party was met by the post manager, Mr. G. S. M. Duddy. This post is of comparatively recent date, 1875, but the original buildings were owned by the North-West Company, having been built by them in 1790 and called "Fort of the Forks."

Soon after arriving, the party left by car for Waterways, a distance of three miles, which is the summer headquarters of the Company's Northern Transport department. The Governor met the members of the transport staff and inspected the buildings and the ships in dock, prior to returning for lunch to Fort McMurray, and here, for the first time in the history of the Mackenzie-Athabasca posts, the Governor's flag was flown from the flag staff.

After lunch prominent citizens of McMurray called upon the Governor and his party, including the Church of England and Roman Catholic missionaries, the Royal Canadian Mounted Police, manager of the Royal Bank, and many others.

Early in the afternoon, Pilot Gilbert lifted the large plane from the waters of the Athabasca river en route to Fort Smith in the Northwest Territories. The journey was now over that part of the country in which, prior to 1821, there had been bitter rivalry between the Hudson's Bay Company and the North-West Company. Along part of the route the travellers followed the same path as Sir Alexander Mackenzie when he made his historic journey to the Arctic Ocean down the river which now bears his name.



The Post at Fort McMurray
With Governor's Flag Flying for the First Time at Any Post in Mackenzie River-Athabasca District, 15th September, 1932

En route the plane passed over Fort Chipewyan, and this old establishment of the Company with its white buildings and red roofs looked very beautiful as it lay below, flooded with bright sunshine.

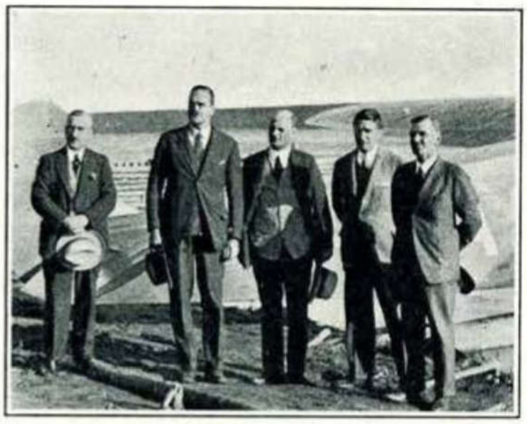
Fort Fitzgerald, which was reached that afternoon, was originally known as Smith's Landing, but was renamed in 1910 to perpetuate the memory of Constable Fitzgerald, the gallant officer of the Royal Canadian Mounted Police who, in that year, lost his life in the Northwest Territories in a brave but unsuccessful attempt to bring succour from Fort MacPherson to the other members of his party who were storm-bound and in desperate plight on the trail from Dawson City, Yukon Territories. Here the Governor was met by Trader A. M. McDermot, the post manager, and W. J. S. Mills, the apprentice clerk. The cover picture of this issue shows the Governor in company with Mr. McDermot, who has been in the Company's service continuously for forty-seven years.

Fort Fitzgerald is the terminus of the Company's boats running from Waterways, and here the famous Smith Portage, sixteen miles long, commences, where all freight has to be disembarked and transferred to the other end of the portage by team and truck. This work is handled for the Company by Ryan Bros. under contract, and the Governor met Mr. Mickey Ryan, the head of this firm.

The journey across the portage was made by car, and the mud road, corduroyed in low spots, afforded fairly good travelling. Half way across the portage the party left the road to view the rapids and the age-rotted rollers and skids of the old portage route along the bank of the river over which the voyageurs of days gone by used to haul their York boats to circumnavigate the rapids, once known as "The Rapids of the Drowned."

Four miles south of Fort Smith a cairn was reached, marking the northern boundary of the Province of Alberta, and here the Governor entered the Northwest Territories, being the first Governor of the Company ever to do so.

Dusk was falling as the Governor and his party reached Fort Smith, but word had gone before that they were on their way, and the population had turned out to greet the distinguished visitors, including the Company's post manager, Trader C. S. Leggo, and other employees of the Company.



At Fort Smith Prior to Return Journey
Left to Right: Mr. Chief Factor J. Bartleman, Mackenzie River-Athabasca District Manager; Governor P. Ashley Cooper; Mr. Chief Factor Ralph Parsons, Fur Trade Commissioner; Mr. P. A. Chester, General Manager; Col. H.G. Reid, Manager, Mackenzie River Transport.

Dinner was served aboard the Company's S.S. *Distributor*, which runs from Fort Smith to Aklavik at the mouth of the Mackenzie river, and this proved a memorable function. The host of the evening was Captain D. Naylor, master of the *Distributor*, and about twenty persons, consisting of the Governor and his party, local officers of the Company and the ship's officers in uniform, sat down to dinner. The old banquets of the fur trade in the days of Sir George Simpson were recalled when the first officer of the *Distributor*, A. McKinnon, marched up and down, playing selections of time-honoured highland music on his bagpipes.

After dinner was over, the Governor held an informal reception, at which Government officials, officers of the Royal Canadian Mounted Police, missionaries, mining recorder and other local citizens were present. The world is small, for here the Governor met Mr. Conibear, whose son, a Rhodes scholar at Oxford University, had been entertained by the Governor in London earlier in the year.

That night the residents of Fort Smith gave a ball in honour of the Governor, at which about eighty persons were present. It was an historical evening for this northern post, and a special exhibition of the famous Red River jig was performed for Mr. Cooper's entertainment, to the accompaniment of fiddles playing those tunes so familiar to old-timers throughout the West.

The night was spent aboard the S.S. *Distributor*, and very early next morning, as usual, the Governor was afoot, inspecting the Company's buildings and the ships lying at Fort Smith. At every post this personal inspection was made by the Governor, his invariable routine being to meet the Company's staff, local residents, Indian chiefs, etc.; to inspect the Company's property; to go through the stores, the office and the books and accounts, displaying all the interest and familiarity with detail which would be expected only from those who had been long connected with the Fur Trade.

The G-CASK had flown over from Fitzgerald to Fort Smith, and at 8 a.m. on Friday, 16th September, the party left the Northwest Territories en route to Fort Chipewyan, where they arrived two hours later.

Fort Chipewyan is the oldest and most historic post in this area. It was originally established in 1778 and was famous for many years in the history of both the Hudson's Bay Company and their bitter rivals, the North-West Company. It was visited on several occasions by Sir George Simpson on his transcontinental journeyings, and its picturesqueness and old-world atmosphere appealed to our present Governor as it did to Sir George Simpson a hundred years ago, for in Sir George's journal we read, "the waving of flags, firing of guns, shouting of Indians and employees and the sound of singing and bagpipe made arrival and departure as notable as it had been at Norway House." The post manager, Mr. J. J. Loutit, met the party. The Governor carried out his usual inspection at this point and met the local residents. He also presented Post Manager Loutit with a silver bar to his medal in recognition of his twenty years' service with the Company.

The Governor was unable to linger at Chipewyan, as it was necessary to reach Edmonton that night, and so the party left in time to get to Fort McMurray for lunch at midday.

The party reached Edmonton at 5.30 p.m., having covered the distance of 1174 miles in ten hours twenty minutes actual flying time, which by the usual mode of water transport would have taken ten days.

* * *

English Schoolboys Visit Famous HBC Post

Scene on the grounds of Lower Fort Garry on Saturday, September 10, when a party of twenty-nine English public schoolboys were entertained at luncheon by Mr. P. Ashley Cooper, Governor of the Hudson's Bay Company. Among those in the party are: seated, left to right—G. W. Allan, K.C., Chairman of the Canadian Committee, Hudson's Bay Company; Mr. P. Ashley Cooper; Col. J. D. Hills, a Master at Eton and in charge of the schoolboy party. To the left of Mr. Allan is seen Lord Nigel Douglas-Hamilton, who travelled with the visitors, and on the extreme right, standing, are James Thomson, chief factor and member of the Canadian Committee of the Company; and James Richardson, also a member of the Canadian Committee.

The visitors were delighted with their visit to the old fort on the banks of the Red river. An old Hudson's Bay Company post, it is now used by the Motor Country Club through the courtesy of the Company. It is one of the natural beauty spots of the Winnipeg area.

Christmas Fare of Old England

Described by the Chef of Simpson's-in-the-Strand, London, England

AT Christmas time, more than any other in the year, traditional English dishes come into their own . . . No matter how good its ingredients, a Christmas dinner can be ruined through insufficient attention being paid to details . . .

You cannot do better than start your dinner with a good soup. Here is the recipe for hare soup, a favourite of the great Charles Dickens: Roast a hare and then pound it in a mortar. Fry some carrots, onion, celery, raw ham, thyme and parsley with butter. Add more butter to the pounded mixture. Cook over a slow fire. An alternative Christmas soup is cockie-leekie, made with the neck, feet and giblets of our friend the turkey, boiled with leeks, carrots, turnips and celery.

As to the turkey itself, bear these points in mind when choosing the bird: A cock turkey is better than a hen. Heads should be red, and eyes bright. Feet should be supple, and legs black and smooth to the touch. Breasts should be firm and skin unbroken.

Bread crumbs and sausage meat are the best stuffing for turkey, and I think the ideal accompaniments are roast potatoes, green salad and bread sauce. Use two knives for carving—a fine narrow blade for the breast and a firm poultry knife for legs and wings. Be sure to carve slices from the breast downwards towards the wing, otherwise the meat will be stringy.

Roast beef is the alternative to turkey, and it is certainly more traditionally English. To go with it provide horse-radish sauce, roast potatoes, Brussels sprouts and, of course, Yorkshire pudding. The Yorkshire pudding should be half an inch thick and made of an equal number of eggs and tablespoonfuls of sifted flour, new milk being added to make a batter the consistency of cream. It should stay in the oven twenty to twenty-five minutes.

The most successful Christmas pudding is not a result of using the most expensive fruits; balance, the exact proportions of this and that, is quite as important. Here is a full recipe: Mix three quarters of a pound of grated bread crumbs with half a pound of best suet chopped very fine. In another bowl mix three quarters of a pound of seeded and chopped raisins, three quarters of a pound of currants, six ounces of chopped candied orange and lemon peel, two ounces of chopped almonds; add allspice, mace, cinnamon, Jamaica ginger, powdered cloves, and a little cayenne pepper. Mix these ingredients thoroughly and add the bread crumbs and chopped suet. When thoroughly mixed, add six eggs well beaten with half a pint of brandy and milk in equal quantities with six ounces of sugar.

Mix very, very thoroughly, then pack the pudding mixture into greased moulds and boil for six hours at the time of making and six hours before they are wanted for the table. When you put the puddings away after the first boiling, see that cloths are tied over them tightly so as to make the puddings air-tight, and put them in a dry place. Serve the pudding very, very hot, and if you care to sprinkle it with rum or brandy, be sure not to light it till the very last moment. I think custard or brandy sauce are the best accompaniments.

Lastly, one or two words about mince pies. If you make your own mincemeat, the mixed ingredients should be kept in a hermetically sealed jar for at least a month, being stirred each week. The right proportions for filling the tartlet moulds are three quarters puff pastry to one quarter mincemeat. Mince pies should be served very hot, and brandy sauce makes an excellent accompaniment.—*From Coming Events in Great Britain and Ireland.*

The Roaring Game

By B. A. EVERITT
Land Department, Hudson's Bay Company

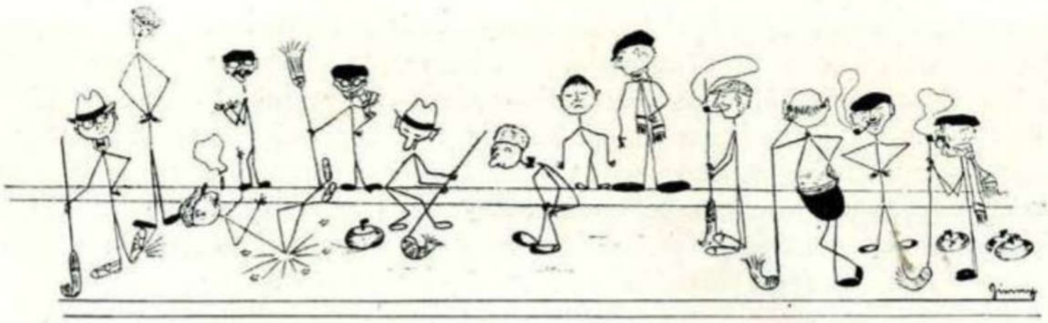
CURLING is very simple. All you have to do is to shoot a rock into the house, then guard it so the other fellow can't get at it. If he succeeds in knocking your rock out, he's just plumb lucky. The skip who gets most counters wins the end, unless the opposing skip slips in a bagatelle shot. This should be a jail offense; but the good skip merely trots down the ice and whistles or smiles, and then proceeds to build up another end.

The lead is a person who throws the first pair of rocks: someone has to throw them to get the game started. All curlers have served apprenticeship as lead. The lead must see that all rocks are clean before the game, and keep the other players in cigarettes. It really doesn't matter whether he gets any shots or not, for if the game is lost he will be blamed anyway.

The second must do seventy-five percent of the sweeping, and keep the third man in matches. He corrects the lead's mistakes by telling him not to put so much turn on his rocks, as it is not necessary; but if he sails through the house—well, it doesn't matter, he's only the second. The only time the skip or third condescends to speak to the second is to ask him to sweep hard or to touch him for a cigarette or matches, usually both. His is a tough life, too!

The third, of course, should be skip, but he allows the other fellow to think he's boss, assuming an air of superiority over leads and seconds. He holds the broom for the skip, and when the skip misses—oh, boy! Everybody knows Mister Third ought to be skipping the rink. The chief accomplishment of a third man is to be able to convey the impression that he knew darn well the skip played the wrong shot when he missed, and if the skip, by any fortunate chance, makes it, he (the third) was the brainy boy who figured it out.

Jimmy Ashless



The skip—in him we have the ideal curler who gets up the rink but does none of the sweeping. He merely holds the broom and his temper, while the rest of the rink miss the one and strain the other. He must take out four rocks with one shot and draw to the button with the next, and generally make himself useful, knowing that if he wins he's a hero, and if he loses—well, it's too bad!

Then there is the fifth curler, the one who plays the game behind the glass. He draws, wicks in, throws a runner, and finally wins the game. Yes! curling is a great game, and may it long continue to encourage cold sport and create warm friendships.

A Lonely Christmas Day

By C. H. M. GORDON
Fort Alexander

DURING the winter of 1887, when stationed at Rupert's House, I had an invitation from the officer in charge of the southern department who resided at Moose Factory to spend Christmas at that place. As they did not wish to send an empty sled merely for my convenience, the opportunity was taken to load up with a consignment of country produce in the shape of ptarmigan and white fish, altogether weighing about eight hundred pounds. After this was packed on the sled, with a couple of seals thrown in for dog feed and our own provisions on top, Sam the dog driver and myself had to make ourselves as comfortable as we could, perched on top.

Even at that, it was little riding we got, for we were obliged to foot it most of the way. But the cheering thoughts of spending Christmas at the factory were sufficient to dispel any paltry worries of that nature.

DECEMBER, 1887

Monday, 20—Left the post at 9 a.m. for the factory. Arrived at Cabbages Willows at 7 p.m. Considering the heavy load, 30 miles in ten hours is good time.

Tuesday, 21—Started early. Arrived at East Point at 4 p.m., the going worse than yesterday.

Wednesday, 22—A gloriously bright day. The team as well as ourselves being played out with our exertions of yesterday, remained in camp all day.

Thursday, 23—Made an early start, decided to cross Hannah Bay, thus saving a long hike around the coast.

Friday, 24—About 25 miles from the factory. Started at 7.30 a.m., with the intention of reaching the post before dusk. An unusually mild day for this season of the year. Indications of

snow and wind from the east; Sam pessimistic as to our chances of reaching the fort tonight. His prognostications likely to be verified. As we approach the mouth of the river, find the snow not only deep, but overflowings underneath. The clammy soft snow sticks to our snowshoes making walking an agony. The dogs sink to their bellies. Our progression is extremely slow, and we realize we have a hopeless task if we expect to spend Christmas at the factory; so we head our dogs inward and plod slowly to the shore, where we make camp.

Christmas Day, Saturday, 25—Awakened by Sam informing me that it is blowing a howling gale from the north and no chance of starting until it abates; so we wish each other "A Merry Christmas," with few returns of the kind we were then enduring, get under our rabbit-skin robes and sleep. Towards noon the storm somewhat lessened, but too violent for us to start. What a Christmas! In a rabbit robe in a howling blizzard, and within short distance of our destination! We eat our dinner of boiled ptarmigan taken from the load, and we ruefully compare our plight with those happy people at the factory, as they sit around the mess table with a flank of roast beef, followed by steaming plum pudding, and washed down with generous draughts of Bass and Burton's 4X beer. Our log tent is almost buried in snow-drift. The smoke from the fire circles inside and makes our eyes smart, causing tears to run down our cheeks. The dogs are deprived of their usual allowance of seal meat and keep up a continual howling, which gets on our nerves. Towards evening the storm has almost passed over, but it was too late to think of starting, so we do the usual chores—feed the dogs, replenish our stock of firewood and prepare our own supper of boiled whitefish, and turn in, sleeping the sleep of the neglected just.

The following day was Sunday and we got to the factory early, the storm having hardened the snow, making good travelling.

The welcome we received at the factory was hearty and spontaneous, and long before we started on our homeward journey the dreariness of that awful Christmas Day spent at Big Stone had become a thing of the past.

* * *

A Chance for Our Single Ladies

Extract from a report received by the Land Department from one of the sales solicitors: "He is a young German, and is making a good showing in this district. He has four horses and plenty of machinery, but says he don't want cattle till he marries, as he has plenty to look after now."

The Winnipeg Grain Exchange

ONE of the first things visitors to Winnipeg ask to see is the Grain Exchange—meaning the trading floor where the actual buying and selling goes on. If, when you were young, you played the game of "Pit," you will know what the noise is like, only more so.

However, the trading floor is not the main attraction in the Grain Exchange building, although it is what people see. But even the majority of those who have lived in Winnipeg for many years have not seen the really interesting part of the Exchange—the inspection department and the laboratory.

It is said that it takes a visitor to show you your own town, and it certainly took Mrs. P. Ashley Cooper, the wife of our Governor, to show me the Grain Exchange. We saw the trading floor, but with wheat less than fifty cents and no spread in price it was very dull. I had seen it more active many times before. But what I had not seen, and most probably never would have seen had it not been for the very keen interest of Mrs. Cooper, were the two departments operated by the Board of Grain Commissioners.

These departments have done more than anything else to establish in the minds of our customers abroad the superiority over all others of the flour milled from Canadian wheat.

The inspection department at this time of the year is a hive of industry. Samples are taken from every car of wheat which passes through Winnipeg en route to Fort William—sometimes as many as 2,500 in one day. These samples are brought to the Grain Exchange to be graded by experts, and on their decision rests the price which the shipper receives and the grade at which the wheat will be sold to customers abroad.

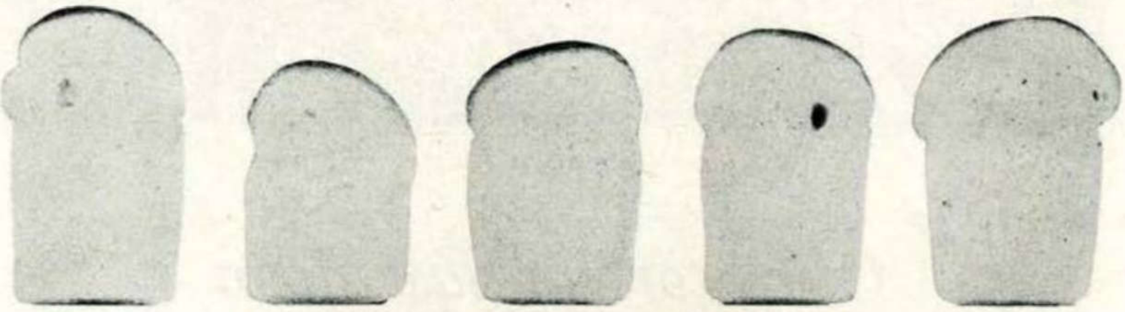
The grading of wheat is just as important as the grading of fur. The strictness of the grade laid down by the inspection department of the Board of Grain Commissioners has gone a long way to establish the enviable reputation which Canadian wheat enjoys throughout the world. In exactly the same manner the high grade demanded by the Company's fur warehouse in London has done more than anything else to establish Canadian furs as the finest procurable.

In the laboratory all manner of experiments are carried out: from the testing of the wheat kernels to ascertain how much protein they contain to the baking of bread to see what size loaf the flour will make. It is very difficult to realize, unless you have seen it, the difference in wheat grown in various countries. In the laboratory they have samples of wheat grown in all countries of the world, and even the inexperienced eye can tell the difference between these and our No. 1 Northern.

The greatest test is in the baking, and we were shown photographs of loaves made from Canadian wheat, wheat from other countries and with a mixture of the two. The great difference between these loaves can be seen in the photograph which is reproduced herewith by kind permission of the Board of Grain Commissioners.

It is impossible in a short article such as this to give any very detailed account of work done by the inspection department or the multitudinous experiments carried on in the laboratory, but it certainly is an education to see what they are doing to prove to our customers that by using Canadian wheat they can get a bigger and better loaf, thus creating or maintaining foreign markets for our wheat, which is so important to us who live on the prairies, and to whom a good wheat crop, a good price and a good market mean so much.

If any of you have the opportunity and the inclination to visit the Grain Exchange in Winnipeg, try to see these two departments. They are really interesting and show you that there is something more to the selling of wheat than the mere physical shouting and waving of arms on the trading floor.



Blends of Canadian and French Wheats—1929 Crop

Left to right—100% One Northern, Loaf Vol. 2810 cc.; 100% French, Loaf Vol. 1955 cc.; 80% French, 20% One Northern, Loaf Vol. 2260 cc.; 65% French, 35% One Northern, Loaf Vol. 2370 cc.; 50% French, 50% One Northern, Loaf Vol. 2640 cc.

Nothing New Under the Sun

Editorials as a form of departmental store advertising is no new thing. Here is a copy of one used forty years ago by the Hudson's Bay Company in the *Manitoba Daily Free Press*. It constituted the Company's full advertisement for October 6, 1892.

HUDSON'S BAY COMPANY

THE FALLING LEAF

October is with us again—the season of "wailing winds and naked woods, and forests brown and drear." Nature's preparations for winter begin. The trees take in their gaily-colored ensigns that they may more safely weather the coming storms under bare poles. You, too, have thoughts of the winter winds, and present needs merge into those of a colder period. Long ago we thought of all this for you as our present stock of Mantles and Furs will prove.

It's weeks since we wrote of Fall Mantles. The ladies were interested, and saw them; they were pleased with what they saw, and bought them. Time was when we were nearly sold out of Mantles and Wraps, but NOW we are in the field with another new stock, which awaits your inspection. None of the superlatives so freely used in mantle talk could mean half so much as the fact that the same qualities of fit, finish, stylish appearance and reasonable price which sold out most of the first stock in a few weeks distinguish the new lot. Children's Ulsters of every size, quality and price, abound.

Ladies' Russian Fur-lined Circulars would require a page to describe. We have them in full length and three-quarter length, made from new materials, lined and trimmed with various kinds of fur, and they bear that appearance of newness which only recently made goods can have. Prices from $12.50. If your thoughts run toward Furs of any kind, we have those to show you which will give you food for PROFITABLE thought.

Parking Lot of Saskatoon Store on Occasion of Pet Animal Parade

Our Store at Saskatoon

IN order to secure the proper perspective of the Hudson's Bay Company store in Saskatoon, let us turn back a few pages of this rapidly growing city's history. The present store was erected in 1912, built by one of the pioneers of Saskatoon, Mr. J. F. Cairns, who came first to Saskatoon in 1903. Even at this early date, twenty-nine years ago, Saskatoon was a thriving young settlement. In 1901 it boasted one hundred and thirteen inhabitants and in 1902 it was incorporated a village. But the city's history dates farther back than this. In 1881 a number of gentlemen, residents of Toronto and district, feeling that liquor was being used too freely, decided to purchase land in the Northwest Territories and set up a district where no liquor could be sold. Land was purchased at one dollar per acre, the tract lying in the now Saskatoon district, and ranching was carried on extensively. It was not until 1900 or 1901, that it was realized the country offered one of the most fertile wheat belts in the world.

The townsite was located in 1882. The name Saskatoon is derived from the Indian Cree name, "Mis-sask-qua-too-mina" or "Mis-sas-a-too-mina," often contracted into "Saskatoo-mina." This is the Indian name given to the berry now known as the "Saskatoon Berry" or "Saskatoons."

Saskatoon Store Today

In 1890 the first railway reached Saskatoon, and from then on Saskatoon boomed. In 1906 it was incorporated a city, and in 1908 chosen as the site of the University of Saskatchewan. Today, just a little over thirty years since Saskatoon was a village of only one hundred and thirteen souls, it has become a thriving prairie city of 43,291 people, boasting engineering projects, magnificent buildings and an educational system equal to those of cities older and larger.

It was the first of May, 1922, that the public were welcomed to visit the first Hudson's Bay store in Saskatoon. Free transportation on the street cars brought never-ending crowds to the store, from 8 a.m. to 6 p.m. No major alterations were undertaken at the time of the sale, but from time to time minor changes have been made. The effect now is an up-to-date department store.

GROCETERIA
SOUP
JAM & MARMALADE

A Section of the Groceteria

Now let us step into this well constructed, large, five storey building situated on the corner of Second Avenue and Twenty-Third Street.

The first floor greets us with attractive displays of men's wear, footwear, hosiery, smallware and toiletries. The rich mahogany fixtures placed on the recently laid, light-grey cork flooring lend a cheerful and bright background. On two sides run a mezzanine floor, where choice reading may be selected from the lending library. Milady here may receive the latest in beauty culture and hair dressing, while at the end of the mezzanine the optical department is snugly situated.

As we step off the elevator on the carpeted second floor, the directory tells us that the fair members of the family may find their many wants supplied here. The third floor next holds our interest, for here the home comes foremost; everything necessary to furnish the modern home in the modern manner is displayed in a tempting array. On this floor the general offices are also located.

The fourth floor has recently become very popular. Here tables sparkling with dainty china and glassware await us, seasonable sporting goods, bright electrical fixtures and hardware, and it is on this floor the newly redecorated dining room is situated. A Spanish effect is carried out, over which subdued indirect lighting fixtures throw a bewitching glow. Here one may dance on Saturday nights to the strains of a delightful orchestra.

As we mount to the fifth floor, we see the wonders of Toyland—games and toys of every description awaiting eager young customers.

The lower main floor has yet to be visited, where the groceteria and pure food sections are located. These departments are equipped with every convenience for efficient service, and the lowest of food prices obtain, consistent with high quality.

Our groceteria and pure food sections only recently celebrated their first anniversary, and in the short time since their inauguration have attained a wide popularity with the housewives of Saskatoon and district.

HBC Staff Promotions

(*Stores Department*)

WINNIPEG

Employee	*Former Position*	*Promoted to*
Atkins, A. C.	Advertising Office	Asst. Manager Gloves and Hosiery
Bowdler, G. H.	Asst. Manager Shoes	Manager Shoes, Edmonton
Brock, A.	Asst. Credit Manager	Credit Manager, Calgary
Burnett, E. R.	Asst. Manager Gloves and Hosiery	Manager Gloves and Hosiery
Calder, W. E.	Engineer	Chief Engineer
Garvie, W.	Sales Clerk	Asst. Manager Ladies' Shoes
Rudd, T. C.	Asst. Manager Men's Clothing	Acting Buyer Men's and Boys' Clothing and Furnishings, Victoria

VANCOUVER

Campbell-Smith, J. A.	Asst. Credit Manager	Credit Manager, Saskatoon
Deane, Mrs. D.	Supervisor of Markers	Assistant, Notions and Art Needlework, Edmonton
Edgar, Wm.	Sales Clerk	Acting Manager Boys' Clothing and Furnishings
Hardy, Miss M.	Asst. Manager Ready-to-Wear	Manager Ready-to-Wear, Edmonton
Kiely, R.	Manager Wallpaper and Paints	General Asst., Floor Coverings, Draperies, Wallpaper and Paints
Martin, F. F.	Controller	Controller, Departmental Stores
McCarry, Miss W.	Asst. Children's Wear	Manager Children's Wear, Victoria
McLeod, C. C.	Sales Clerk	Asst. Manager Draperies
Parsons, Mrs. N. A.	Manager Fur Department	Asst. Manager Coats and Furs
Rogal, Miss M. E.	Sales Clerk	Manager Underwear and Children's Wear, Saskatoon
Rutherford, Mrs. M. G.	Asst. Manager Ready-to-Wear, Basement	Acting Manager Children's Wear and Millinery
Windwick, G.	Asst. Manager Floor Coverings and Draperies	Manager Furniture, Carpets and Draperies, Edmonton
Warrington, A. E.	Office Manager	Controller, Calgary

CALGARY

Officer, A.	Asst. Superintendent	Acting Superintendent, Victoria
Robertson, D.	Accountant	Controller, Vancouver
Rogers, H. H.	Manager Piece Goods	Manager Piece Goods and Draperies
Usher, J.	Credit Manager	Credit Manager, Vancouver

EDMONTON

Betzmer, S. A.	Manager Restaurant	Manager Restaurant, Calgary
Newlands, E. F.	Assistant Accountant	Accountant, Saskatoon

EASTERN BUYING OFFICE

Sedgwick, G. E.	Clerk	Asst. Manager Dress Goods and Silks, Edmonton

KAMLOOPS

Hill, J. K.	Manager	Manager, Edmonton
Ince, Miss M. H.	Children's Wear	Asst. Manager Children's Wear, Vancouver

SASKATOON

Marriott, Miss F. F.		Manager Neckwear and Laces
McIver, D.	Manager Piece Goods	Manager Piece Goods, Edmonton

New Appointments

KAMLOOPS—Cooper, H. E..................Manager, Kamloops, and Supervisor, B.C. Small Stores
NELSON—Carter, Austin..........................Manager.

Supernatural Stories of Northwest

(Told by John McDonald of Garth, of the North-West Company, from *Les Bourgeois de la Compagnie du Nord-Ouest* by L. R. Masson)

THE PHANTOM COACH

I WAS then ordered to return with the same brigade and the same guide to Lac d'Orignal and deliver the charge to another, a young lad of the name of Grame(?), who had been in the country before me, and some years older; and so soon as I had done so at Isle-a-la-Crosse, we were to proceed to Lac d'Orignal, and Mr. Shaw, who was to go to the Saskatchewan, was to send for me as his assistant in that department; Mr. James Finlay, a partner, being also in the same department, lower down about two hundred miles, at Fort de l'Isle on an island. . . .

During this trip, Mr. Grame related to me a circumstance which savours something of the second thought.

The winter previous, he had gone with a couple of men from the fort of Isle-a-la-Crosse to some Indian camp, a distance about twenty miles, with dogs and sleighs for some furs and the flesh of a moose-deer. On their return on the lake, the night being as clear as generally in such a latitude when about full moon, he had got ahead of his sleighs, which were heavily laden, and being within a mile of home, at a point or peninsula well known to myself he sat down to await his men and smoke his pipe. While so engaged, he heard a rustling behind him, as if it were a gust of wind. He turned round and plainly saw a coach, with two horses milk-white, driving towards him, and which, when near him, rose in the air and passed. He plainly saw three persons in the coach, and saw it alight at a small river near by. I told him he must have been dozing and half asleep; he declared not, and he was a good religious lad.

This would all have passed for a dream were it not that, next season, having gone out duck hunting with one of his men, neither were ever seen again, but the canoe was found upset at the mouth of the river. There is, surely, something in this more than superstition.

* * * * *

DEATH OF MR. KING

During the winter, a messenger came from some Indians who were encamped two days' journey from here, asking to send for the furs they had in order to pay their debts. I ordered Mr. King to get ready and to set off next morning with a couple of men and as many dog sleighs. That morning, as we were taking tea at the Hudson's Bay House, the master, Mr. Hallet, said to King, "Take care, King, of Mr. La Mothe" (Mr. de Rocheblave's clerk, who also was going to the camp), "he will shoot you." "Ha! Ha!" said King, laughing, "to be shot by La Mothe would be a good joke, indeed!" Next morning he set off, a dashing fellow, in high glee, and was to be absent three nights.

The second night, Mr. King's wife and child (a daughter about six years old) were in bed with a clear rousing fire of blazing wood. The little girl awoke her mother, saying, "Mother, there is my father at the foot of the bed, his neck all red." The mother told her, "Don't you, fool; lie down." She did so, and awoke a second time in the same manner, but finally slept. Next morning I saw Mrs. King, who told me all this, and also to all others, but no notice was taken of it. What was our astonishment, next day, to see poor King brought home a corpse on one of the sleighs.

It appears that some dispute had arisen between King and La Mothe about some furs and, as the latter said, he shot King in self-defence. . . . The shot was in the neck and his neck was all red, as the little girl had described it.

Message to H B C Ex-Scouts

1st November, 1932.

THE BOY SCOUTS ASSOCIATION,
25, Buckingham Palace Road, London, S.W. 1

You Scouts, from being Boy Scouts in your home towns, have become Scouts of the Empire.

Among your duties in the service of the Hudson's Bay Company, you have to face rough times and certain hardships, but this after all is the lot of frontiersmen and is just what makes them heroes in the eyes of their fellow-countrymen.

So you stand to-day as heroes in the eyes of your brother Scouts at home. I know you will play up and show them an example of what true Scouts are by carrying out your work on the high standard that has always been the way with members of your splendid Company, and which also is expected nowadays of ex Boy Scouts.

I am very glad to have had personal letters from several of you, and I shall continue to watch your doings with the closest interest. I wish you one and all the best of luck and success in your work.

Baden Powell of Gilwell
Chief Scout

(BADEN-POWELL OF GILWELL)

Store Promotions That Went Over

OPEN House" has been held at all our larger stores now, and this promotion has been dealt with fully in previous issues of *The Beaver*, but the following letter, which appeared in the Victoria *Colonist*, re Victoria store's open house is worthy of a place here:

> Sir: May I trespass on your valuable space, not only to endorse Mrs. A. C. Cooper's appreciation of the Bay's splendid hospitality, but also to add a few remarks of my own.
>
> Like Mrs. Cooper, I remained the full two hours allotted to the guests. Not only did I see the wonderfully equipped kitchen, etc., but I visited the stock rooms and places that make up the business organization. As an outsider (although a regular customer), I was astonished at the splendid efficiency which was displayed everywhere. I have been fortunate enough to inspect many of the large London emporiums, which are considered second to none, and I wondered whether we Victorians truly realized that here in our midst we have a store that would not disgrace London, or any of the large capitals of the world.
>
> Another point that I would like to make is that the employees, without exception, not only were courteous and obliging, but more especially seemed to be imbued with a wonderful ***esprit de corps***, and talked and acted as if it was as much their party as the firm's. Surely this is an index of good treatment! I argue that a firm that treats its "help" well also treats its customers well. May I therefore add my quota of thanks to the management for a really enjoyable and instructive evening.—D. FLINTOFF, R.M.D. No. 3, Victoria, B.C., September 26, 1932.

Overheard at the Victoria store "At Home," when it was forbidden to quote prices on merchandise displayed:

Visitor—"How much is that humidor?"

Assistant—"I'm sorry, but we are not permitted to mention the price, but if you came in tomorrow I would tell you it was two-fifty."

* * * * *

SASKATOON'S PET PARADE AND FUN SHOW

Late in August Saskatoon store held a fun show and parade, with floats and exhibits. It was a children's affair, with all kinds of domestic and other animals taking part with their young owners. The route followed was through the principal thoroughfares of the city, and the parade was well taken care of by help from the store and citizens who lent a friendly hand where necessary.

The entries exceeded all expectations, some of them showing great ingenuity. A "Pool-elevator-at-Churchill" float was looked upon by members of the Board of Trade as a very timely and prophetic exhibit. There were crowds of cats and dogs on wagons, led by leash, hauling wagons, carried in bird cages and baskets, or tucked lovingly under their small exhibitors' coats and sweaters. Mr. Sid. Johns, manager of the Saskatoon exhibition, acted as judge, and a "tough assignment" it proved for him. He was so well impressed with the parade that he hopes to incorporate it with the Travellers' Day parade at the annual Saskatoon exhibition and fair, 1933.

On returning to the parking lot, the children were presented with "popsicles," and the pets with weiners. Games were held on a platform erected in the parking space. At twelve o'clock the kiddies wended their ways homeward, satisfied that H B C knew how to provide a morning of real fun.

It is estimated that three thousand citizens lined up to witness the pet parade and fun show.

* * * * *

FORT GARRY BOOTH, WINNIPEG WHOLESALE

Anyone who strolled around the main floor of the Canadian Industrial Exhibition held in Winnipeg auditorium, October 15-22, could not fail to see the Hudson's Bay Company exhibit of Fort Garry coffee, tea, flavouring extracts and baking powder. A corner booth, it dominated two aisles.

A view of Fort Garry gate filled a large sign in the background.

The shelves were trimmed artistically with packages and tins of the Fort Garry products. The slogan, "A tested product, bearing the historical name, Fort Garry," was also given prominence.

Interested thousands were invited to sample a cup of Fort Garry coffee, and so great was the response that in one day more than 3,000 cups were passed over the counter. Many old friends in the trade called to renew acquaintances at the booth during the run of the exhibit.

It is worthy of note that all our Fort Garry products are blended and packed in Western Canada by the Company. The "Fort Garry" exhibit was in charge of J. D. Raymond, Winnipeg Wholesale.

* * * * *

WINNIPEG AUDITORIUM OPENING

Winnipeg store also took part in the Northwest Travellers Association exhibition at the opening of the city's new auditorium. Several booths were devoted to Lady Hudson hosiery and underwear, furs, Cavalier chocolates, Elizabeth Arden toiletries, Dictator radios, men's clothing and English china. A special and separate display was made of oriental rugs and occasional furniture. A slogan contest was well patronized.

* * * * *

LADY HUDSON HOSIERY

Introducing the new Lady Hudson hose, a mannequin paraded back and forth behind a screen in one of the Winnipeg store windows, only her legs, wearing Lady Hudson hose, being visible. The public was invited to guess how far "Lady Hudson" would walk in three days of demonstrating. Thousands of guesses were filed. The winners were awarded Lady Hudson hosiery as prizes. Incidently Lady Hudson (who was represented by four mannequins in relays) walked thirty-six and two-tenth miles in the three days.

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PARAGON ENGLISH CHINA

At the recent British Industries Fair in London, the House of Paragon exhibited china of such delicate grace that it captured the fancy of the Queen Mother, who immediately made choice of several sets for her use and that of members of the Royal Family. Much of it represented handicraft of the youth of England, several hundred of whom were employed in decorating the china. Mr. Nimrod, buyer of chinaware for Winnipeg store, made extensive purchases of this beautiful ware on his summer trip to England and Europe. To promote the sale in a dramatic manner, members of the Colin H. Campbell Chapter, I.O.D.E., were asked to sponsor a special exhibit of the chinaware in the private dining rooms. In conjunction with this they held a "silver tea," which was remarkably well patronized. Twenty-eight tables were set, showing duplicates of the china bought by the Queen Mother and the Royal Family. Following the exhibit the sale was opened to the public, and in a short time these exquisite sets found their way into Winnipeg homes.

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CALGARY STORE ANIMAL FAIR

The Calgary store had an animal fair. It was a scream! It was a screech! It was a bark! It was a howling success!

For a week before the great event, the papers blazoned the place, Hudson's Bay parking lot, the date, and the hour, 8.30 a.m.

There were eight classes, with a cash prize in each class. There was a prize for the dog with the curliest tail, the cat with the oddest colour, the smallest pet, the largest pet, the best trained pet, the best dressed pet, the most unusual pet, and the handsomest rabbit. There was to be an animal band.

These kids were wise! They were not going to believe all they read. No sir! Even if the papers did say 8.30, they were not taking chances. The animal fair might just as well have started at 7.30, because there were hundreds of entries there then.

"The animals came in two-by-two," walking, flying, riding and being ridden. There were mice and rats, dogs and cats, parrots, canaries and crows, ponies and horses, goldfish and porpoises, goats in the fanciest clothes. Noah had nothing on the parking lot that morning—not even his ark.

At 8.30 the show got under way. Buyers and executives were out at the judging arena, each busy separating the guinea pigs from the guinea fowl, and wearing an expression which said, "They need me here to help handle this thing," to justify their conspicuous absence from the store. Actually they

Goat *White Rat* *Ducks* *Rabbit* *Dog*

Calgary Store Animal Fair

were having the time of their lives. They would not have missed this for all the coffee in Brazil.

The judges began to judge. The animal band began to play. The dogs began to howl and a parrot made it known to the world that mule-drivers aren't the only ones with a vocabulary. A fox terrier chose a delicate morsel from the leg of a clothing buyer's pants. A pet hen, nestling unwillingly in her master's arms, chose the same moment to plop an egg on the sidewalk.

In less than an hour it was all over. Flesh, fish and fowl scattered to the far corners of the city. Department managers scrambled for their departments. The gates of the parking lot were opened for auto traffic and in a few minutes this paradise lay violate to the acrid smell of gasoline.

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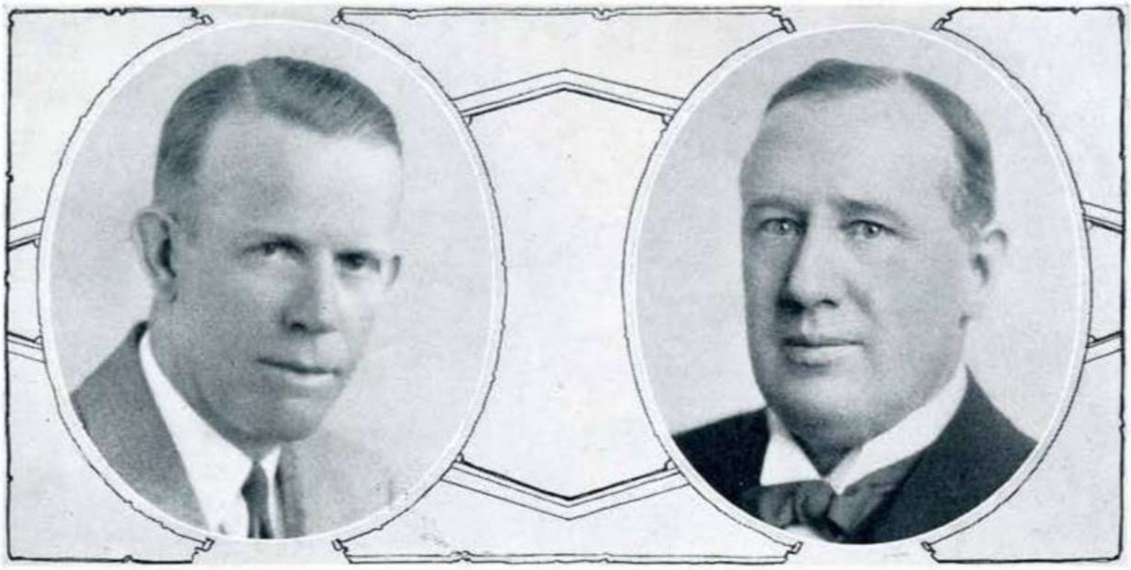
CALGARY HAS TWO FABRIC SPECIALTIES

Calgary store dress goods department recently held an interesting dressmaking contest for teen-age girls. Prizes were offered for the best dress made of silk or velvet and for the best dress made of wool. The theme of the contest was, "Girls, Are You Handy With the Needle." Many smart and interesting frocks were entered in the contest and these demonstrated how clever Calgary teen-age girls are with the needle. The judges felt compelled to award a special prize in each section in addition to the regular prizes offered.

A second promotion met with equal success. Our pattern expert, Mrs. Gilbert, made twenty frocks from materials chosen from the dress goods department. These were modelled in the Elizabethan dining room and in the dress goods department. The object was to demonstrate the attractive frocks one could make, and the variety of styles and materials to choose from. Both of these promotions were unique in Calgary and created much interest.

Our Family Album



R. C. Scibird
Manager, Vancouver Store

C. W. Veysey
General Manager, Wholesales

Notes From the Book Nook

By NORAH E. LUCAS

Hudson's Bay Company, Winnipeg

READING was always and always will be an all intellectual occupation. The reader has but to open a book and he immediately steps into another world, which is not limited by the boundaries of the world about him. He can be transplanted at will to far-off kingdoms of pleasurable thought, or, through fiction, from the light and evanescent to the deeper tones of drab existence, appealing to the sympathy for others which is latent in all of us, or working with master minds in the solution of hidden mysteries. Life in the midst of its joys and sorrows has given us many compensations, and surely reading is one of the greatest and happiest. The winter season, when most of us hope to have more time for reading, has opened with a bountiful "spread."

"The Good Earth," by Pearl S. Buck, which won for its author the Pulitzer prize, and which is not only a vivid picture of life in China, but also a study of the tragedy of life as it is lived in any country, has been followed by a sequel, "Sons." The action begins immediately after the last chapter of "The Good Earth." "Sons" carries on the saga of the House of Wang, and concerns the three sons of Wang Lang, their wives and children. Readers who have enjoyed "The Good Earth" will be interested in this fine story.

J. B. Priestly has written a good romance in his latest book, "Faraway," and his readers who so much enjoyed "Good Companions" and "Angel Pavement" will enjoy this enthralling story.

Those who are fond of historical novels will welcome "Royal Flush" by Margaret Irwin, which was a choice of the London Book Society. It is the life story of Minette, Princess Henriette of England, sister of Charles the Second.

A pleasant story, written somewhat in the Dickens manner, is "Morgan's Yard" by Richard Pryce. It is full of charm, and likely to please its readers.

"The Magnificent Obsession," by Lloyd C. Douglas, still proves itself a "best seller." The author has given us another novel, "Forgive Us Our Trespasses," not a sequel to the "Magnificent Obsession," but pitched in the same key and appealing to the same readers.

Readers and admirers of John Galsworthy's works will be delighted that he has won the Nobel prize for literature. His new novel, "Flowering Wilderness," which has just been received, is a love story of modern English society.

One of the most talked of novels of the year, and a choice of the Book-of-the-Month Club, is "The Fountain" by Charles Morgan. This is unquestionably a splendid piece of writing. It is the story of a young officer interned in Holland for the duration of the war, who is entertained by an interesting set of aristocrats, and finally falls in love with a German officer's wife.

Hugh Walpole, in "The Fortress," carries on the story of the Herries family begun in "Rogue Herries" and continued with "Judith Paris." His latest book is only a little less the story of "Judith Paris" than was the story which bore her name for a title. Here, upon a wide canvas, the author reveals a panoramic picture of Georgian England in the eighteenth century.

Jeffery Farnol's sequel to the "Broad Highway," probably the greatest of his many best-sellers, is "Charmian, Lady Vibart." It is the story of her fight to save her son from his enemies.

Lovers of J. M. Barrie will welcome his new book, "Farewell, Miss Julie Logan," the first writing in years from this noted author.

A. S. M. Hutchinson has given us a delightful bit of fooling in his latest book, "Big Business." The situations and characters are invariably and equally amusing.

In "Valiant Dust," by Major P. C. Wren, a new Foreign Legion story, the author has captured the true atmosphere of "Beau Geste." Readers will find old friends in this story of exciting adventure.

The authoress of the "Jalna" books, Mazo de la Roche, has written in lighter vein "Lark Ascending." It is well characterized and finely pictured. The scene moves from a Massachussetts fishing village to Sicily.

"Animal Stories from Rudyard Kipling," collected and offered for the first time in this form, splendidly illustrated by S. Tresilian, will prove a delight to many boys and girls.

Vash Young has again written a book of inspiration well worth reading. "Let's Start Over Again" is a timely topic for all who are unhappy. The author proves that he has personally conquered mental fears which subsidize gloom and perpetuate unhappiness.

"Foot-Loose in India," by Gordon Sinclair, a well known journalist in Eastern Canada, is very vividly written by this fearless and daring traveller. It deals with his informal rambling into half accessible corners of India. There is nothing literary about this book, but he has brought back unbelievable scenes of India.

I should like to close this "book chat" with a quotation from Robert E. Roger's "The Fine Art of Reading": "Literature is neither a pastime nor, as the jargon of today goes, an escape. Literature is meat and drink. It is full of calories and vitamins. It is a tonic and a stimulus. Even to the sick it is not an opiate, but oxygen and blood transfusion, that precious life blood of master spirits of which Milton speaks. More people have been restored to health by books than have been poisoned by them."

* * *

A Good Book

He who loveth a book will never want a faithful friend, a wholesome counsellor, a cheerful companion, or an effectual comforter.—*Isaac Barrow.*

* * *

This is the signature of Charles Gunter, of the display department of the Hudson's Bay Company at Saskatoon. It bears a remarkable resemblance to a rabbit, whether by accident or design—possibly a little of both. It was published by the famous Ripley in his "Believe It or Not" section in the Saskatoon *Star-Phoenix* of October 18.

C. Gunter

Hudson's Bay Junior Girls' Choirs, Vancouver

As part of a programme for the promotion of goodwill in the community of Vancouver, the Hudson's Bay Company early last fall sponsored the inauguration of girls' choirs among young people attending school. The fine response to this made it necessary to form two choirs. They are known as the Hudson's Bay junior girls' (green) choir and the Hudson's Bay junior girls' (gold) choir. Under the baton of Miss Wyandiatte Lovick, a member of the staff of the Vancouver schools, the choirs have done splendid work. At the British Columbia musical festival they were successful in carrying off the Brown Brothers shield. At the musical festival in connection with the Vancouver exhibition, they won two challenge cups, also three medals representing first and second places in the junior class, and first place in the senior class.

News Letters

LONDON LETTER

Beaver House, London, 4th November, 1932.

We take this opportunity of wishing all the other members of the Hudson's Bay Company a merry Christmas and a happy and more prosperous new year. May 1933 be the beginning of better things for us all.

The Governor and Mr. Stacpole, London manager, have returned to London after their visit to Canada.

The London Beaver Club has arranged an ambitious programme for the forthcoming season, this embracing military whist drives, dances, lectures, a dramatic entertainment, a Christmas party, and—a new departure—a competition night, when prizes will be given for the competitor who delivers the best ten-minute lecture or speech on any subject humourous or serious. These functions are apart from the weekly club night when table tennis, bridge, chess, darts and other games are played in addition to dancing. The military whist drive is the only event that has taken place as yet. This was held on the 28th October, and it is hoped that the enthusiasm shown for this is indicative of the interest which will be taken in the subsequent events.

We were all sorry to have to say good-bye to Mr. Warne, manager of fur purchasing agencies, on his return to Canada. Mr. Warne's genial personality made him very popular over here and we hope to see him again at some future dates.

Mr. Hopfenkopf, manager of the foreign department, has left on a visit to Norway and Sweden.

The buying office in London has been amalgamated with that of The Robert Simpson Company Limited, and the members of that company's staff have been invited to become associate members of the Beaver Club.

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VERNON STORE NEWS LETTER

Vernon, B.C., November 3, 1932.

The Interior Provincial Exhibition for British Columbia was again held at Armstrong, B.C., during the third week of September. This exhibition is supported financially by the British Columbia government.

Our H B C exhibit in the industrial section was the largest and best ever put on there. During the four days the exhibition was open to the public, we had the pleasure of meeting hundreds of our customers from all over the Okanagan Valley, who called at our stand and sampled Fort Garry tea and coffee which we specially featured this year.

On Wednesday, August 10, this store was visited by members of the Kamloops branch, who, after viewing the surrounding beauty spots, made an inspection of the various departments in our store at Vernon. When the store closed the party was joined by the members and their friends of our own store, who took the visitors to Long Lake for supper. During the evening, dancing and swimming were enjoyed by our visitors and members of our staff up to 10.20 in the evening, when the Greyhound stages arrived to convey the visitors back on their seventy-five mile trip home to Kamloops.

Mr. Pout was east on a buying trip during August and September, touching New York, Toronto, Montreal, Winnipeg, et cetera. As a result, new merchandise has been arriving and special sales events are being featured for the Vernon buying public.

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YORKTON STORE NEWS LETTER

Yorkton, Sask., November 14, 1932.

Yorkton store participated in "Yorkton's City-Wide Sale," sponsored by the retail section of the local Board of Trade. The sale covered the month of October. Numbered coupons were given out for every fifty-cent purchase and prize drawings ranging from two to a hundred dollars were made during the period. Out of two hundred prizes, twenty-nine were won on H B C coupons.

For our Thanksgiving sale in October, sheaves of wheat, oats and barley, with autumn fruits and vegetables, comprised our special window and store displays, while for the harvest sale, golden pumpkins were the display feature.

The Roxy Theatre sponsored a city-wide "Treasure Hunt" during November, in which our store participated.

We featured Hospital Day on November 12, when the members of the Hospital Ladies' Aid took charge of our various departments. A percentage of all cash sales was turned over to the local hospital.

We are looking forward to snappy Christmas business, and we hope to have more of a social nature to talk about for next issue of *The Beaver*. Cheerio!

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HBC Winnipeg Choir

The Hudson's Bay Company Winnipeg Choir, whose morning singing of Christmas carols proved so attractive a feature in the Winnipeg store last December. This choir, under the leadership of Mr. W. Davidson Thomson, will again be heard during the month of December at the Winnipeg store and over the air.

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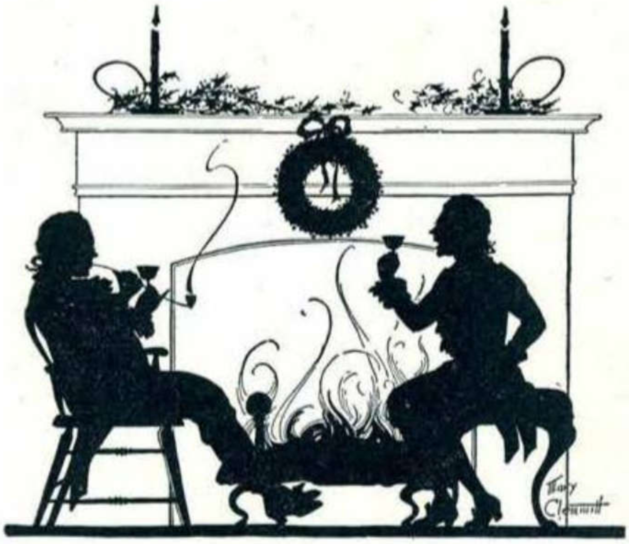
What is music? This question occupied my mind for hours last night before I fell asleep. The very existence of music is wonderful, I might even say miraculous. Its domain is between thought and phenomena. Like a twilight mediator, it hovers between spirit and matter, related to both, yet differing from each. It is spirit, but it is spirit subject to the measurement of time. It is matter, but it is matter that can dispense with space.—*Heinrich Heine.*

Beaver Club Notes



Winnipeg Retail — *Lions' Club Carnival*— Beaver Lodge grounds, opposite the store, were in gala dress the evenings of September 9 and 10, the occasion being a carnival by the Lions' Club to raise funds for the Canadian Institute for the Blind. The venture netted $2,500 for the blind people of the West.

Family Party—Beaver Club members and their families to the number of 1,000 gathered in the restaurant on Tuesday, October 20, and made merry in song and dance until a late hour. Frank Wright's orchestra provided music for a well planned concert during the first part of the evening, which included songs and dances by the Misses Ariel Grant and Alfreda Shepherd and the inimitable Abie and Sandy in song and patter. Refreshments were served at 10 p.m. and afterwards dancing continued until midnight. R. S. Carey made a popular chairman.

Winnipeg Retail Dance—On November 24, at the Royal Alexandra Hotel, about six hundred members and friends enjoyed the first Beaver Club dance of the season. Bert Leckie is to be congratulated on the organizing and carrying out of every minute detail, and truly deserves to be called master of ceremonies.

Holiday Snapshot Competition—This was open from May 1 to September 15. Nine cash prizes were offered, together with enlargements of the winning photos in three classes—Human Interest, Animals and Nature. Prizes were $10, $5, and $3 in each class. Prizes were presented at the Beaver Club family party to the following: Human Interest—1, T. M. Lane; 2, Mrs. A. M. Basson; 3, H. A. Donaldson. Nature—1, Miss D. Peebles; 2, Miss M. Steele; 3, Miss D. Dampier. Animal—1, Miss M. Muir; 2, A. H. Boram; 3, M. Bale. Honourable Mention (these received enlargements of their photos)—Miss L. Cunningham, W. Plummer, G. Bishop, Miss M. Buchanan, Miss G. Chilvers, F. A. Dobbs, Miss J. S. Graham, R. Turland, C. H. Leigh, Miss V. Allison, P. Harrison, Miss D. Fraser, O. Funnell. In all, there were one hundred and ninety-two entrants, and the contest was acknowledged one of the most successful of the Beaver Club's summer activities.

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Hudson's Bay House, Winnipeg—Miss Emma Brown was the recipient of a handsome table lamp and many good wishes from the staff of the Winnipeg Wholesale on the occasion of her leaving on September 2 to be married. Miss Brown had a service record of almost fifteen years.

VANCOUVER—*Dance*—The Beaver Club held the opening dance of the season on Wednesday, October 19. The Georgian Dining Room of the Vancouver store was the setting, decorated in gala fashion with balloons and coloured streamers. The happy couples danced to the strains of Garden's orchestra, and during the evening additional music was provided by George Aylett, who entertained the company with banjo, ukulele, and Hawaiian guitar solos, accompanied by Mr. W. Garden at the piano. Supper was served the merry throng in the store's cafeteria. It was an enjoyable evening, and started off the season happily.

Theatre Party—A party for Hudson's Bay Company staff members and their friends was held at the Stanley Theatre on Friday, October 28, "Rebecca of Sunnybrook Farm" was the feature, and Calvin Winter with his Stanolians charmed the audience with his fine music. Six petite members of the Hudson's Bay junior girls' choir contributed to the entertainment with song and dance numbers.

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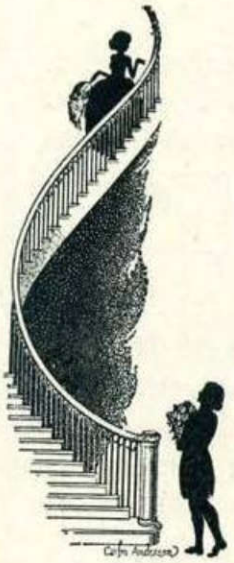
VICTORIA—*We Welcome to Victoria*—T. C. Rudd, who comes to us from the Winnipeg store to take up the position of acting manager of the men's and boys' departments, and Miss W. McCarry, who takes charge of the children's section.

We are also glad to welcome A. J. Gilbert from Vancouver, who has come to the Victoria store for a short while to give assistance in sales promotion work, also A. Officer, hailing from Calgary, who will remain with the Victoria organization for a limited time for the purpose of assisting in the store service.



Dance—The first dance of the season took place at the Shrine Auditorium on Monday evening, November 7, when about two hundred members of the Beaver Club and their friends attended. The social committee is to be congratulated upon the excellent way in which the dance was arranged. Novelty numbers, including spotlight dances, and cut-ins were introduced, while the five-piece orchestra featured a special comical number which was the hit of the evening. The committee announces that the next Beaver Club dance will be held in January.

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Beaver Club Singers—Under the direction of Joseph Maguire the Beaver Club Singers resumed practices at the beginning of the fall season and are meeting weekly at the First Baptist Church Hall.

On September 13, instead of the usual practice, the Beaver Club Singers met at Hampton Hall, Burnside, where a social gathering was held, attended by nearly a hundred. Several selections were rendered by the choir, after which the evening was given over to dancing and general merriment.

At the present time the singers are working up some entirely new numbers to be featured at the next Beaver Club concert. They have also in hand the test pieces for the forthcoming festival. By the way, we hear the Vancouver choir intends coming over to Victoria for that event. We will welcome further competition.

HBC Business Club

WINNIPEG RETAIL—The fall activities of this popular club opened with a dinner in the restaurant on Wednesday, October 19, the speaker being F. E. Nimrod, buyer of chinaware, who reviewed his summer visit to England and European countries in search of china and glassware. The music department's orchestra of six pieces supplied snappy music and Mr. Funk was an efficient chairman.

On Wednesday, November 9, Mr. Clarke spoke interestingly on the operation of a modern restaurant.

The training department, directed by Miss J. S. Graham and assisted by Miss M. Stevenson, has inaugurated several classes for studying store methods. These classes are held after store hours and are voluntary. To date, the attendance has been splendid and has been little affected by the cold weather. Classes include, wrappers and cashiers, store arithmetic, fundamentals of retailing, assistants and public speaking classes.

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CALGARY—On November 8 Calgary Junior Executive was reorganized for the season. Mr. G. Fox was elected president, Miss P. Garland vice-president, and Miss T. Wilson re-elected secretary. In the course of the evening, J. McGregor and H. Johnston presented a clever act and are to be complimented on their ingenuity. The meeting was a fine example of the spirit of the store. Further meetings are being looked forward to expectantly by all members.

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VICTORIA—Since the last issue of *The Beaver*, two meetings of the Hudson's Bay Discussion Club have been held, the first on Thursday evening, September 8, when, after the usual supper, W. H. Smith, manager of the hardware and china departments, presented an interesting talk on "Aluminum, Its Production and Its Uses." Other subjects were introduced dealing with various phases of the store's operations.

The second meeting was held on the evening of October 13. On this occasion T. T. McBain led a discussion on how to increase out-of-town business. New slants on this branch of the store's activities were brought to light, resulting in a number of practical suggestions.

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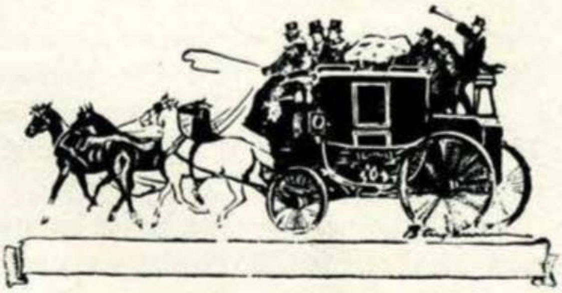
HBC Sports Activities



HUDSON'S BAY HOUSE—*Golf*—The final of the Veysey cup golf competition was played off at Windsor golf course on 2nd October between W. C. Nelson (1), of the Fur Trade, and J. S. Lowe (24), of the Land Department, when Nelson won three and one. It was a closely contested game, played in a gale of wind. Mr. Nelson is to be congratulated on his victory. On his way to the final he met and defeated R. Peirson (4), J. Reid (2), L. F. Pearce (8), and H. Garner (3). Mr. Veysey, the donor of the cup, won through to the semi-final, when he was defeated by J. S. Lowe. Credit is due also to J. S. Lowe for his fine performance for a beginner.

Badminton—A Badminton section has been formed in Hudson's Bay House and members of the staff are deriving a great deal of pleasure out of the play they get two evenings each week.

Tennis—Hudson's Bay Company tennis club won the Class "B" championship in the City of Winnipeg league, 1932, after having been in the play-off without success for the last three seasons.

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WINNIPEG RETAIL—*Ten-Pin Bowls*—Our ten-pin league is in full swing, and at time of going to press is led by Furnishings team with twenty wins and ten losses. Delivery is in second place, with Traffic and First Floor deadlocked in third position. Harvey Hamilton, of Shoes, leads the average with 188.06 for sixteen games. Ed. Burnett holds the high single game, with and without handicap, with scores of 265 and 284 respectively. Andy Dick holds the high three games without handicap (650) and "Lefty" Pritchard the high three games with handicap (702). It is rumoured the Shoes are thinking of changing their name to "Slippers" for obvious reasons.

Golf—A successful wind-up to the golf season was the competition for the store cup played on the knock-out system, each player being handicapped according to ability. Rod Cooper, the acknowledged best player, with a handicap of 9, was the ultimate winner, defeating Dick Stephenson in the 36-hole final. The semi-finalists were T. F. Reith (10) and R. Stephenson (16), won by R. Stephenson; and R. Cooper (9) and E. J. Mercer (18), won by R. Cooper. Handsome prizes were awarded these players by the Beaver Club.

General winter sports activities are just getting under way, and there should be more to report in next issue.

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VANCOUVER—*Football*—The Vancouver store has a football team entered in the Commercial League. It is anticipated that they will end up the season by giving as good an account of themselves as they did during last season. In the game played on Armistice Day they defeated Woodwards 2-1, and have promised to carry right through the season to win the trophy for The Beavers.

Hockey—For the first time in many years the Vancouver store will be represented in the Vancouver Commercial Hockey League. It is too early in the season to predict what the outcome will be, but we wish them "Good Luck."

Badminton—The club members are supporting badminton in grand style. They turn out every Friday evening, and some great prowess at the game is reported.

Ladies' Bowling—The ladies have eight teams out this season, and there is a great deal of friendly rivalry among the teams.

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VICTORIA—*Badminton*—The membership of the Badminton Club this year totals forty-five ladies and gentlemen. Two courts at the Memorial Hall have been leased for the season, and very fine quarters they are. The club meets three times a week, eight to eleven o'clock, and the courts are always busy. Two teams have been entered in the city league—one in the C division and the other in D.

Football—Up to the time of going to press only three games have been played this season, but two of these our boys won and the other was lost. A well balanced team promises to put up a good fight for the Haywood cup.

Men's Carpet Bowling—Team A, captained by Ernie Bentley, has played four games so far this season, winning two of them. B team, captained by Sam Campion, has won two games out of five.

Five-Pin Bowling—With but little practice, the ladies' team playing in the city league are doing pretty well. This is the first year we have entered a men's team in five-pin bowling, but so far they are showing up nicely. Heavy scoring is recorded on some evenings and on others quite the reverse.

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CALGARY—*Golf*—In September the finals were held for the Governor's cup. J. W. Baxter was the winner. After a stirring match he eliminated W. Illot.

Girls' Baseball—"The Beavers," representing the Hudson's Bay Company in the senior girls' league of Calgary, lost out the city championship to the Paramount team. Their 1931 provincial championship team was weakened at the beginning of the season by a number of the stars signing with other teams. Our captain, Miss B. Riddock, was honoured by the presentation of a diamond ring for being the most popular player in the league.

Softball—The boys' softball team in the Commercial League, after winning the honours in the first half of the season, were defeated by the Canadian National Railways in a play-off.

Basketball—In the opening game of the senior girls' basketball league, "The Beavers" forced the Follies into overtime, only to lose by the score of 35-36.

Hockey—The hockey team is being organized this year to perform in the Commercial League, and with seventeen players now signed up it will be a battle for positions, as a great number of players are of special value.

Bowling—The Hudson's Bay Company bowling league is at full strength and players are turning in wonderful scores. The Calgary store is also entered in the Commercial League, and at present are holding fifth position. This team is captained by Harry Johnston, who is running neck and neck with the best bowlers in the city for individual honours.

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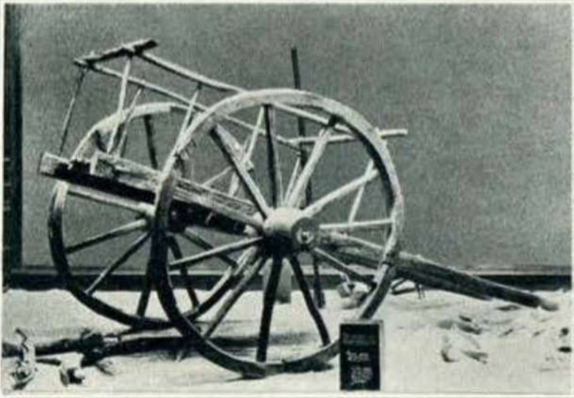
SASKATOON—*Bowling*—We have just formed our store mixed bowling league, consisting of ten teams, and have named them after ten Hudson's Bay brands—Beavers, Balmorals, Four Points, Hudsonias, Dictators, Adventurers, Fort Garrys, Imperials, Seal of Quality, and Slumber Kings. The teams are all well matched, competition being keen.

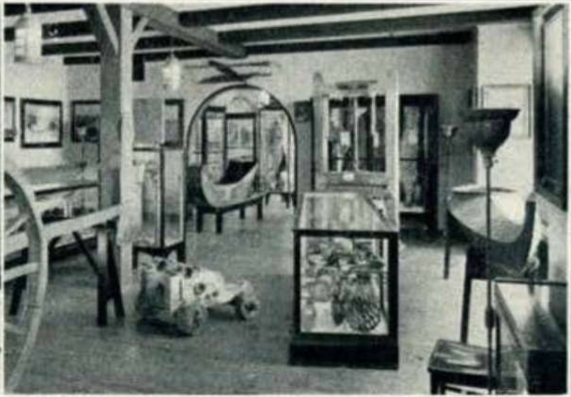
We also have two men's teams in the City Commercial League—No. 1 in A division and No. 2 in C Division—both teams being at present in first place in their respective divisions. Both teams have distinctive uniforms, the No. 1s using white shirts with the Hudson's Bay crest on the pocket, No. 2 the crest and green shirts.

A team is entered in the Commercial Ten-Pin League, and here also our name as sportsmen is being upheld.

HBC Historical Exhibit, Winnipeg Store



Red River Cart



Transportation Section

After having been moved about from place to place in the Winnipeg store, the historical exhibit has at last found a permanent home on the fourth floor, with an attractive entrance and a complete rearrangement of the exhibits, divided into three sections and nicely set out—Early History, Indians and Eskimos, Transportation.

HBC Poets' Page

Noel Vesper

Quiet calm of eventide, the sunset glow
But scarcely in the West, and snow
That gleams so whitely on the streets,
New fallen. How fast the year fleets
By! The birthday of a man, like God,
Who lived and suffered here, trod
The selfsame ways we tread, then passed
To that far greater life beyond, at last
Called into Heaven, His work well done.
Now once again the time has come
To honour his remembrance, and the call
Goes carolling out beneath the tall
And lofty spire reared up to Heaven.
Silently the people take the leaven,
Sip the sacred wine in praise,
Listening as the organ plays
Soft melodies.

The last few notes
And the reverend hushed "Amen" that floats
So gently round the echoing vaulted roof,
Two thousand years of weave and woof;
Still in the quietened eve they come,
Passing the door to the organ reveries' hum
That whispers to the earth so sorely tried,
"Peace, Peace, eternal, with you bide."

—F. H. Geddes (F.T.C.O., Winnipeg)

* * *

Saskatchewan

O, river of the Golden West,
That ever glides and flows
Across Alberta's fertile breast,
Fed by eternal snows.

Sometimes through pines' perpetual shades
Her way she swiftly makes;
At times through gentle sunlit glades
Meanders to the lakes.

To happy childhood's mystic sight
Blest were each dale and hill,
But in our manhood fuller light
We love her better still.

And though we wander far away
From her beloved side,
Our thoughts shall ever fondly stray
To her at eventide.

—D. V. Hicks (Saskatoon)

The Siren

I saw her walk on a boulevard
Where only the rich are seen,
Bejewelled and perfumed, and wondrous fair;
All clothed in a silken sheen.
A prince's ransom adorned her form;
A preening, peacock-queen.

Surrounded by men at a brilliant fete,
'Mid music and lights we met.
Her laugh was merry, her wit was keen;
Her eyes I shall ne'er forget.
They bared the soul that she thought none knew,
The soul of a vain coquette.

I heard her voice in a temper rise.
To her cheeks the hot blood flew.
I noted the snap of her violet eyes;
The stamp of her dainty shoe;
As she vented her anger without control,
A termagant, a shrew.

I watched as she spurned a barefoot wretch
As scantily clad as she.
The one clad thus from her selfish choice;
The spurned from necessity.
I searched in vain for the human touch.
There was a void where that touch should be.

I passed by her open window
As she lilted a catchy air.
She sang with the voice of an angel.
'Twas divinely sweet to hear.
The thrall of that soul-swept rapture
Encompassed me, spellbound, there.

Thus hating and loving, I pondered
On Nature's perplexing plan;
That a woman so vain, a heartless shrew,
Whose selfishness love outran,
Should temple the voice of an angel,
Bewitching the soul of man.

—Robert Watson.

* * *

Life lives on life, and life lives on.
The eater eats to live;
The eaten lived, and their lives were giving
That the living might live and give.
We are the living and we must live
To give of ourselves to others living.

—By Norman Irwin (Nelson River District.)

Sir Christopher Wren, Architect

THE supreme architect of his day and generation and one of the greatest of all times was born on 20th October, 1632, just three hundred years ago. This was Sir Christopher Wren, whose tercentenary has recently been celebrated in London, England, the city which he did so much to beautify shortly after the Great Fire of 1666. Special services were appropriately held in St. Paul's Cathedral, which he designed, and an exhibition of models, drawings, portraits and other relics of this great architect and his time was arranged in his memory and honour.

Many beautiful edifices still stand in London, monuments of this architectural artist's genius, among them Greenwich Hospital, of which Michael Rosenauer states: "To an architect there is no building in London which is more exhiliarating than Greenwich Hospital. It has a lyrical quality; there is phantasy within the rigid limits of the artist's discipline."

Sir Christopher built upward of fifty churches with an art that was distinctly English. It is said that had the authorities laid out the streets of London, after the Great Fire, as recommended by Sir Christopher Wren, the present-day congestion of traffic would not be so acute.

We are indebted to Mr. R. H. G. Leveson Gower, H B C Archives, London, for the following additional notes on Sir Christopher Wren:

From the 11th October to the 12th November, 1932, an exhibition was held in the trophy room at St. Paul's Cathedral in celebration of the 300th anniversary of the birth of Sir Christopher Wren, the famous architect of the Cathedral, who was born at East Knoyle, Wiltshire, on the 20th October, 1632.

It is not generally known that Wren, in addition to his numerous other activities, was a member of the committee of the Hudson's Bay Company from November, 1679, to November, 1683, during which period there are innumerable references to him in our minute books. On more than one occasion, Wren was deputed by Sir James Hayes, the deputy governor, to preside in his absence at committee meetings.

At a meeting of the committee held on the 29th September, 1682, when Wren was in the chair, it was ordered:

> "that such shutters, bolts & locks be made to the Warehouse as Sr. Chris. Wren shall judge fitt to be done & the Secretary to see it accordingly done wth Expedition."

And in the ensuing January he was a member of the party selected at a General Court of Proprietors to convey to James, Duke of York, afterwards King James II, the intelligence of his election as Governor of the Company, in succession to Prince Rupert, lately deceased.

Furthermore, Wren was one of the members of the committee deputed, in 1682, to conduct negotiations with the master and wardens of the Scriveners' Company with a view to securing a lease of their hall in Noble Street, London, which remained the home of the Company for the next fourteen years, until they removed to premises in Fenchurch Street.

Wren first became possessed of Hudson's Bay stock in June, 1679, and disposed of his holding in four instalments between October, 1683, and March, 1684, and, in consequence, we have his original signature in our "Book of Assignments of Stock" on each occasion when he effected a transfer.

The Company has loaned to the exhibition above mentioned the five minute books of the period 1679-83 when Wren was a member of the committee, together with the "Book of Assignments of Stock" just alluded to.

It is of interest to observe that, in the following item also being shewn at the exhibition:

> "ORIGINAL BALLOT LIST of the Royal Society under the first President, Viscount Brouncker for the Anniversary Meeting on November 30th 1671, including the name of CHRISTOPHER WREN."

The name appears also of Sir James Hayes as a member of the council. As already indicated, the latter was deputy governor of the Company during the years when Wren was a member of the committee.

Another exhibit consists of a silver pocket sundial, formerly belonging to the famous John Churchill, First Duke of Marlborough, third Governor of the Hudson's Bay Company, from 1685 to 1692.

Wren lived for many years after his connection with the Hudson's Bay Company had ceased, his death occurring on the 25th February, 1723, some months after he had attained the age of ninety.

* * *

Know Your Company

In a recent address to the staff of the British Columbia Electric Railway, their president said: "We should attain a greater interest in our work by knowing more about the whole operation of the company of which we are a part." This remark is very appropriate to our own Company.

Prior to 1911, the Company's business in Canada was conducted as one department and everyone knew more or less what everyone else was doing, who they were and where they came from.

However, in that year the Company's organization was divided into four departments, the Fur Trade, the senior service from which all the others have sprung; the Land Department, which administers the landed estate of the Company retained when we surrendered our governmental rights in 1870; the Stores, which grew from Fur Trade posts, and the Wholesale.

From the above it will be seen that the operations of the Company are very diversified and it may seem difficult for those in one department to obtain a knowledge of the others. This is not so difficult as it seems, and it is certainly an asset to everyone in the service to have some knowledge of the other activities of the Company.

One of the main reasons for *The Beaver* is to try to create a bond between the staffs of the various departments; to tell the stores people something of life in the far north, to tell the fur traders what the stores are doing, and to weld together the employees of our great Company, whose occupations are so diversified but whose interests are one—the welfare of the Hudson's Bay Company.

Here and There in the Service

A TRIP of inspection of the Mackenzie-Athabasca district, of which Mr. Chief Factor John Bartleman is district manager, takes one into the provinces of Alberta, British Columbia, Saskatchewan, the North-west Territories, Yukon Territory and also north beyond the Arctic Circle.

N. B. Francis, controller, Canadian Committee office, Winnipeg, with his partners, won the city of Winnipeg mixed doubles and men's doubles tennis championships for 1932, also the provincial mixed doubles championship. In addition to this, he was runner-up in the provincial championship men's doubles. A fine record for one season's tennis.

The members of the Squamish Indians lacrosse team, British Columbia champions, who were defeated by the Winnipeg Argonauts for the Western Canadian championship, were guests of the Hudson's Bay Company at luncheon in Calgary store on October 15.

A fall outing by some members of the staff of the Edmonton store that was a bit of a novelty was held on September 7 last. In fine weather they drove out in the evening to the river bank at Fort Saskatchewan. They lit bonfires, pulled taffy, had a sing-song, finishing up with a corn roast and a chicken fry. They all returned home full and happy.

The St. Agnes Guild of the Children's Hospital, of Winnipeg, took charge of the Company's Winnipeg store on Saturday, October 8, when a percentage of all sales made was turned over to the funds of the guild for this splendid work, in which the members are so greatly interested. The store was run by the executive of the guild, guild members and assistants. A special luncheon and special tea were served in the main dining room.

Vancouver store has installed a new type of directory in the pure foods section. It is by the Stromac Signs Limited and completely electrical. The broad surface of an illuminated board is covered with an alphabetically arranged list of food specials. Each group is numbered to correspond with other illuminated numbers which are placed throughout the department, indicating instantly the location of each "special." This system eliminates waste time in searching for items desired, and speeds up service.

The Fur Trade Commissioner, Mr. Ralph Parsons, was recently appointed on the fur and game committee of the Natural Resources Bureau of the Industrial Development Board of Manitoba.

A large sheet of plate glass, measuring 17x12 feet, was recently landed at Vancouver from England to the order of Pilkington Brothers for installation in a window of the Hudson's Bay store. This is claimed the largest piece of plate glass ever brought to Canada from England. Larger pieces have previously been received at Vancouver, but in all cases they were forwarded from Belgium, it is reported.

Mr. and Mrs. T. J. Seaborn celebrated their golden wedding on 12th September at Vancouver, B.C., where they are living in retirement. Mr. Seaborn joined the Hudson's Bay Company service in March, 1892, and served with the wholesale department for thirty-one years. He retired on pension in July, 1923. We convey to Mr. and Mrs. Seaborn our best wishes.

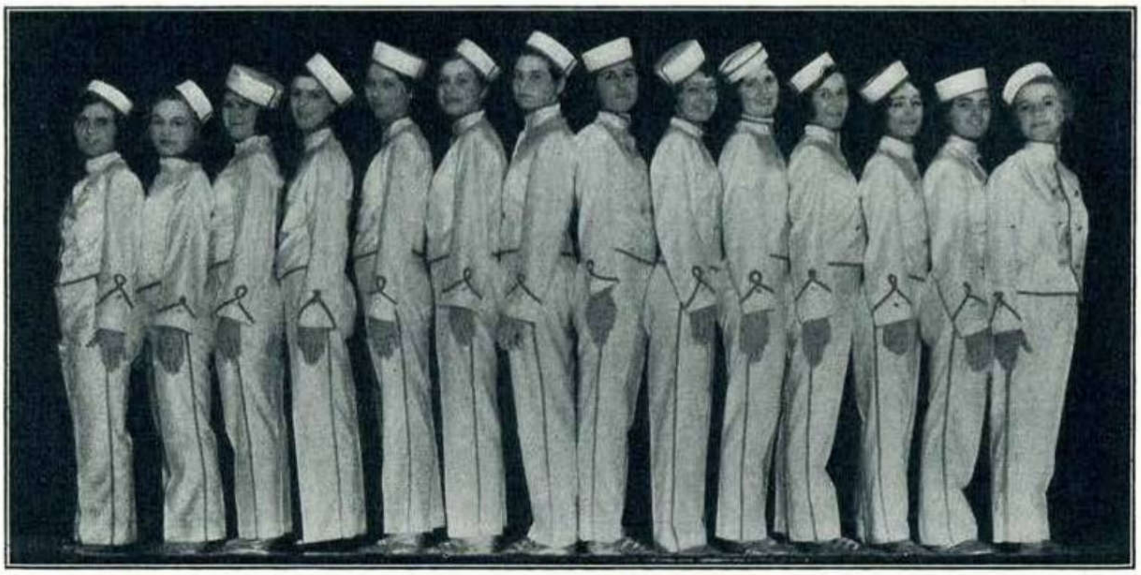
Mr. C. H. French, ex Fur Trade Commissioner, who now lives in retirement in the suburbs of Victoria, B.C., was elected president of the British Columbia Historical Association at their annual meeting held October 15, and he has announced his candidature for the post of reeve in the municipality of Saanich in the election to be held there early in 1933.

The H B C parking area at Vancouver, just behind the store on Seymour Street, is one of the best in that city. The main portion is devoted to free open-air parking, while a section is under cover, for which a small charge is made. The parking area is equipped with a gasolene and oil station for the convenience of customers.

Calgary store sponsored a kiddies' Christmas revue at the Grand Theatre. It was directed by Miss A. Murdock and Mrs. J. K. Penley. Young Gene Totten was master of ceremonies. The net proceeds of the shows went to the *Herald* Sunshine Fund. Crowded houses were the order of the day. "The Ballet of the Christmas Icicles," "The Snow Fairies," and "The Toy Maker's Dream" went over big with the youthful audience.

W. P. White, manager of the contract department, is chairman of the Winnipeg Public Parks Board. Previously to joining the Hudson's Bay Company, Mr. White was president of W. H. Stone Company. He has resided in Winnipeg twenty-seven years, and has always taken an active interest in civic affairs.

Peter Goody, of the shipping department, has the longest record of service in the Winnipeg retail store. Next June he will have completed thirty years with the Company, most of that time in the shipping section.



Calgary's Kiddies Christmas Revue

All the facilities of a modern passenger waiting room will be provided in the parking lot at the rear of the Winnipeg store as soon as the new buildings and necessary alterations to the filling station are completed. Arrangements have been made to have this waiting room made a regular bus stop for the many country buses which arrive and depart from Winnipeg daily. Liberal seating accommodation will be provided and washroom facilities installed.

George Smith, of the china department, Winnipeg store, is one of the best cricket bowlers in the city. During the past season he won the "large" trophy, having the best bowling average in the city league, taking forty-six wickets for 3.7 runs, which is a record in Winnipeg cricket.

Hudson's Bay Company land inspectors cover a large area in Western Canada in the course of their inspection trips. Between the months of April and October this year, it is computed that the ten men—Messrs. Atkins, Dixon, Edey, Heath, Hubbard, Morison, Price, Rogers, Stewart and Warren—travelled a total of 180,000 miles.

In advertising Winnipeg store's harvest sale, no less than 66,000 copies of a sixteen-page, newspaper-size broadside, were distributed to the homes in Winnipeg and suburbs and nearby towns, this in addition to the usual newspaper advertising and sales promotion features.

* * *

He who every morning plans the transactions of the day, and follows out that plan, carries a thread that will guide him through the labyrinth of the most busy life. The orderly arrangement of his time is like a ray of light which darts itself through all his occupations. But where no plan is laid, where the disposal of time is surrendered merely to the chance of incidents, all things lie huddled together in one chaos, which admits of neither distribution nor review.—*Victor Hugo.*

* * *

Telling the Beaver

Someone told the Beaver
That the Fox was mighty clever,
And the Owl was famed for wisdom,
And the Mink was fair to see,
And the Ants were raising anthills
That were sure to last forever.
"Glad to hear it," said the Beaver,
"But I have to fell this tree."

Someone told the Beaver,
That he might be fairly able,
Yet his work was much too earthy
For indelible renown,
And the Muskrat's reputation
Was more eminently stable.
"Stand from under!" cried the Beaver,
For his tree was coming down.

Someone told the Beaver
That he really was respected;
Would he come and give a lecture
Showing when and where and how
It was best, in his opinion,
That a dam should be erected?
"Mighty sorry," said the Beaver,
"But I'm building one right now."

Then they told the Beaver
(They are always telling beavers!)
That his standards were the standards
Of an antiquated Turk,
While the Sloth's exalted doctrine
Was the one for true-believers;
For the talkers must be talking
While the Beavers do the work.

—*From the American Scholar.*

Fur Trade Radio Broadcast

Governor Ashley Cooper Addresses "The Men of the Hudson's Bay" Over CKY, Winnipeg, October 5.

FUR TRADE COMMISSIONER RALPH PARSON'S INTRODUCTION

IN sponsoring this broadcast this evening, we wished to give our people at the more isolated posts an opportunity of receiving a direct personal message from the Governor of the Company, Mr. P. Ashley Cooper, who has been making a tour of inspection of the Company's various activities in Canada and has arranged to be with us this evening. It is just eleven months ago that the Governor gave his last talk over this station and, if we are to judge by the numerous letters we received then, not only from our own staff, but from others throughout the north country, his address was very greatly appreciated.

Ralph Parsons
Fur Trade Commissioner

The Governor has now completed a tour of Canada from coast to coast, during which, we are glad to say, he has had an opportunity of carrying out his intention, expressed last year, of visiting a number of our northern Fur Trade posts. We are hoping, however, that a lessening of the pressure of other business will permit him to find more time, in future years, to extend these visits.

Before calling upon the Governor, I should just like to express in a few words to all of you, but more particularly to those whom I have not been able to visit personally this year, my appreciation of the co-operation and whole-hearted support you have given me during the past year. It has been a very difficult period for all of us, but we have the gratification of knowing that we accomplished in a *large* measure what we set out to do. If you tackle Outfit 263 in the same spirit that you have shown during 262, I have no fear of the outcome.

You will be glad to know that the results of the Company's London sale just concluded are such as would make us inclined to believe that we are at least *nearing* the corner now, and that we may look to the future with a greater degree of confidence than we have been able to do for the past three years.

I do not intend to take up more of our time this evening, except to wish you all—staff and their families, and all our other friends throughout the north country who may be listening in—the best of health and every success during the coming winter.

I now take the honour of presenting Mr. P. Ashley Cooper, Governor of the Hudson's Bay Company.

GOVERNOR ASHLEY COOPER'S ADDRESS

Men of the Fur Trade of Hudson's Bay Company: I am in Canada again, and I am very glad to be able to speak to you all. Since I was here last year a great deal has happened in the Company and in the world at large, and I want to tell you our situation as I see it.

Governor P. Ashley Cooper

You will remember that I intended to make personal visits to the posts. This year I have been able to do so. I have visited most of the district offices, all the depots, and a number of the fur purchasing agencies. But, in addition, I have visited several of the posts in the Mackenzie River district. I was accompanied by the General Manager of the Company, by the Fur Trade Commissioner, and by the District Manager. In these times of changes and reorganization in so many parts of the Company, I have to cover long distances, and so we had to travel by 'plane, and to travel fast.

Nevertheless, I was able to meet many of our men at work at their own posts. That is very important for me, for it allows me to get an insight into your problems. It lets me see your difficulties, and how you are overcoming them.

By these visits to the posts, and by personal discussions with the Fur Trade Commissioner and the District Managers, I am able to watch your operations closely and to keep in contact with the whole of the Fur Trade.

I am going to continue these visits as time and opportunity permit, for they are of great benefit to me.

Business throughout the world is at a low ebb. Men in all trades are in great trouble. Exchanges, tariffs, politics, all seem to be strangling us at our work.

Does it occur to some of you in the Far North that political uncertainty in the United States or the financial troubles of a European country have a direct effect on your daily work?

While there is no very clear sign of improvement, I am satisfied that during the last twelve months a good deal of solid groundwork throughout the world has been done.

Business in the Fur Trade has been very difficult, and that is largely due to world conditions. Over those affairs you have no control.

But there are affairs over which you have direct control. I mean the operations at your own posts. Here I speak with optimism and with great appreciation of what you have accomplished.

At almost every post throughout the Company improved results have been obtained. That is a great achievement. And these improvements have been obtained by your own vigorous efforts.

To get these results you have pulled in your belts; you have whole-heartedly adapted yourselves to the new conditions.

In this connection I want to say a word of special appreciation to the men in the extreme North and the more isolated posts. You are far removed from contact with world changes. Nevertheless, you have realized the necessity for retrenchment and you have given us your full co-operation. And if ever you feel that times are difficult, remember that conditions in the cities are definitely harder than anything you have experienced.

Every post manager is working hard to keep down expenditure; but that is only one side of the picture. If we are to make a real success, remember that we must increase our business—we must build up our trade. Keep that constantly in mind.

You will remember, too, your duty to your customers and to your trappers, white, Indian and Eskimo. I have seen with satisfaction how our post managers are helping them. It is your duty and your interest in these hard times to help them to improve their condition and to be self-supporting once more.

And now a word to the apprentices and young men. In the last two years you have seen great changes. By your sound work many of you have helped your posts greatly. Remember what I told you before: get yourselves ready for the job above; the opportunities are here. Are you fit for the next job?

You know that our policy is to promote within the Company. But I made it clear that you must earn promotion. Now, I am glad to tell you that during the year a number of apprentices have done such good work that they have been promoted to post managers. In some cases the apprentice has been promoted even before his apprenticeship had expired.

To the wives I would say: I have seen some of you in your own homes, and I know now better than ever how much you can do. I repeat what I have said before: You play a very important part in our Fur Trade; you have it in your power to make your post a happy home; your men have a big job before them, and you can do a great deal to make that job a success. In the Hudson's Bay Company we are proud of the part you play.

Now, one last word. Mr. Parsons, as Commissioner of the Fur Trade, I congratulate you on the progress which you have made. But there is much still to be done. You have a big job ahead of you, but you have my confidence and my support.

And you men at the posts: I congratulate you all on what you have done. In spite of difficulties, you are succeeding. There are some posts with which I am not yet satisfied, but they will win through with the rest.

You know the responsibility which rests on each one of you. You have shown courage and determination. You have shown that you can succeed.

That is why I have complete confidence in the future of our old Company. Good night; good luck to you all.

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How to Help the Company

Does your neighbour intend buying a new suit or a new rug? Tactfully direct her Hudson's Bay-ward to select it. There are a hundred opportunities a month to get business for our stores if we are only alert to them. Fur storage, awnings, gardens, porches, travel, vacations, confirmations, weddings, graduations, new babies, and what not. These things are all going on among our neighbours, and all of them mean new business. Let us use our influence to get this business for the Hudson's Bay Company. Let no legitimate trade escape us. If we cannot handle it ourselves, there is always someone in the store who can. Advise them of the prospect. Only those who are alert and active can hope to advance.—*Vancouver*.

Fur Trade Causerie

FUR TRADE COMMISSIONER'S OFFICE

MERRY CHRISTMAS

Bishop Anderson, of Moosonee, and Rev. Leslie Garrett, of Trout Lake, were among our visitors during the past few months. Mr. Landeau, of Landeau & Cormack, Montreal, and Messrs. Ogilvie and Mussell, of the International Boundary Commission, were also recent visitors.

The Fur Trade Commissioner visited a number of posts over an extended area during the past three months. During the early summer he spent about two months in the east, visiting St. John's, Rigolet, Northwest River, Cartwright, Frenchman's Island, Makkovik and Hopedale. Returning up the Gulf of St. Lawrence to Montreal, he called at a few of the north shore posts. During September, he visited the following in the Mackenzie-Athabasca district: Edmonton, Waterways, Fort McMurray, Fort Fitzgerald, Fort Smith and Chipewyan. Recently, the following places in the Superior-Huron district were visited: Mattice, Gogama, Sioux Lookout, Allanwater, Temagami, Cochrane, Hearst and North Bay.

H. P. Warne visited London during the summer and spent about six weeks in the London fur warehouse, attending the Company's autumn sale before returning to Canada. On his way back, he visited the fur purchasing agencies at Montreal and Toronto, and since then has been at the other agencies as far west as Edmonton and Calgary.

Congratulations to Hugh and Mrs. Conn on the birth of a daughter on Thanksgiving Day, and to L. and Mrs. Coote, also a daughter, on September 6.

Captain Thos. Smellie spent a few days in Winnipeg on his way back to Edmonton after successfully completing the Eastern Arctic voyage.

Captain John Murray, and Mr. Summers, first officer, of the *Karise*, passed through Winnipeg on their way home to the Old Country.

Among changes made at the fur purchasing agencies recently, P. C. Mehmel is in charge at Montreal, T. A. Sinclair at Winnipeg, C. McDonald at Prince Albert, and J. G. Woolison at The Pas. A new agency has been opened at Prince Rupert in charge of W. S. Anderson.

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MACKENZIE RIVER TRANSPORT

The S.S. *Northland Echo*, on her last voyage of the season, left Fort Fitzgerald on 8th October, and her passengers did not arrive at Waterways until 13th October. The voyage, which took five and a half days, is normally completed in two and a half days. A temperature of 10° to 15° below zero was experienced on the night of 8th October, after a spell of other cold weather, and the next day running ice was encountered. Finally a mass of pack-ice stopped all progress. An alternative channel was taken and the steamer was turned and was able to get through. The rubbing of the ice on the wooden hulls of the *Echo* and her barges made them spring leaks. One barge had to be abandoned. The other one had to be lightened to prevent its loss also. Much credit is due Captain H. Alexander, Pilot Dan Paterson, J. A. Davis and the other officers and crew for bringing the vessels to the shipyards without further loss.

M.B. *Canadusa* had also to fight the weather on her last voyage. After overcoming many difficulties, she left Waterways on 9th October and passed S.S. *Northland Echo* on 11th October, but was held up by ice shortly after and no news was received until she was observed by a 'plane at Fort Chipewyan on 24th October. Fort Fitzgerald was reached on 25th October and the vessel and her barge were immediately hauled out, there being no possibility of getting back to Waterways.

The schooner *Evelyn of the Lake*, belonging to James Darwish, of Fort Rae, was caught in a severe storm in Great Slave lake at the end of August and, after being lost for several days, was found wrecked near Yellowknife river.

Colonel H. G. Reid left Waterways on 21st October and visited Peace River before proceeding to Winnipeg.

The accounting staff was transferred from Edmonton to Winnipeg this winter, and G. H. McKay, G. S. West and Miss J. Clark, who left Waterways at the end of October, arrived at Hudson's Bay House on 5th November.

H. N. Petty left Waterways on 4th November, and on arrival in Edmonton was attached to Mackenzie-Athabasca district for two or three weeks before proceeding to Winnipeg.

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MACKENZIE-ATHABASCA DISTRICT

In August Captain Cazalet, a director of our Company, was a visitor to Edmonton, when he was entertained at a luncheon given by the staff at the Prince Rupert Golf Club.

A new dwelling house and store is to be built at Wabasca and the material will be sent in during the coming winter.

It is with the deepest regret we have to announce the death of Gerald Card, Indian agent at Fort McMurray, who died in the General Hospital at Edmonton on 29th August. The late Mr. Card spent the last twenty years between Fort Simpson, Fort Smith and Fort McMurray in the capacity of Indian agent, and he was highly respected by all.

Jas. Smith, post manager at Keg River, was a visitor to Edmonton in August.

Congratulations to Mr. and Mrs. Bruce F. Clark on the birth of a baby girl at Fort Simpson in July.

In the last issue of *The Beaver*, it was announced that W. R. Garbutt had been transferred from Fort Wrigley to Fort Simpson. This was an error, as Mr. Garbutt was transferred to Snowdrift.

J. H. Sime was transferred from Fort Nelson post in July to the charge of Fort Liard post.

Bruce F. Clark was transferred from Nelson Forks post to Little Red River post in August.

Harry Clarke, of Little Red River post, was transferred to Upper Hay River post in September, replacing George Clarke, who is taking up other duties at Fort Vermilion.

Inspector W. E. Brown was with the Transport Department all summer in connection with the Great Bear Lake freighting from Fort Norman.

P. H. H. Bryan, assistant at Fort Providence, was transferred to Fort Nelson in the same capacity in August, being replaced at Fort Providence by Apprentice S. S. Mackie from Arctic Red River.

J. G. Craig, assistant at Fort McPherson post, was transferred to the charge of Nelson Forks post in August, replacing Bruce F. Clark.

Apprentice S. D. Fraser from St. Lawrence-Ungava district was transferred as assistant to Fort Resolution, leaving Edmonton by air on 1st October.

The Rt. Rev. Bishop Geddes, of the Anglican Church, was a visitor to Edmonton on 26th September. The bishop is making his headquarters at Hay River for the coming winter.

Captain T. F. Smellie, recently on furlough, was involved in a motor accident near Crescent City, California, which necessitated a short detention in the hospital. We are glad to report, however, that the captain has now fully recovered without any after affects.

Inspector W. E. Brown is at present confined to the hospital in Vancouver undergoing an eye operation. From all reports Mr. Brown is recovering satisfactorily.

It is with regret we announce the death of Georgina Boland, wife of A. W. Boland, late trader at Fort Franklin, Great Bear Lake, at the Royal Alexandra Hospital at Edmonton, on Friday morning, 10th November. The deceased is survived by her husband and seven young children, two boys and five girls, to whom our deepest sympathy is extended.

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WESTERN ARCTIC DISTRICT

The M.S. *Karise* reached Vancouver on September 25, after a successful return voyage from Coppermine. R. H. G. Bonnycastle, I. M. Mackinnon, D. M. Pierce, D. Wark and G. W. McLeod returned on her. The *Karise* immediately proceeded to Seattle, where she was turned over to her owners.

Captain Murray and R. J. Summers have returned home to the Old Country.

E. J. Stewart came out from Letty Harbour via the Mackenzie river.

Many staff changes have been made during the year, and the following are the new arrangements: Aklavik, J. H. Bonshor and F. B. Milne; Herschel Island, J. W. Sinclair; Baillie Island, W. P. Johnston and Charles Reiach; Letty Harbour, R. H. Kilgour; Fort Collinson, C. V. Rowan; Reid Island, F. R. Ross; Fort Hearne, W. F. Joss; Bathurst Inlet, J. R. Ford and A. Gavin; Cambridge Bay, L. A. Learmonth; King William Land, William Gibson and E. J. Gall.

With the completion of Outfit 262 business, J. O. Kimpton is transferred to F.T.C.O., while A. Anderson, formerly Keewatin district accountant, is now accountant for Western Arctic and Nelson River districts jointly.

We are sorry to announce the recent death of Sam Dykes in Vancouver. He was a member of the R.C.M.P. and a well known figure in the Western Arctic.

Bernard Harbour post, one of the earliest established in this district, has been closed and the stock transferred to Reid Island post, which supersedes it.

The M.S. *Aklavik* has been thoroughly repaired by George McLeod and is now a first rate transportation unit. It is in charge of William Gibson, with E. J. Gall as engineer, and is attached to King William Land post.

I. M. Mackinnon made a successful voyage in August with the *Polar Bear* from Cambridge Bay to King William Land, where he picked up Messrs. Learmonth and Rowan and the post returns and brought them back to Cambridge Bay. Immediately on arrival back, he picked up, on the radio, broadcast instructions to proceed to Coppermine via Bathurst Inlet and bring on that post's staff and returns also. This was done, and the *Polar Bear* reached Coppermine on August 21, after voyaging about 1,200 miles.

Transportation beyond Coppermine this year was accomplished with the assistance and co-operation of the R.C.M.P. schooner *St. Roch*, while the *Aklavik* and *Polar Bear* also took full loads.

Bishop W. A. Geddes and Rev. J. Morris were passengers on the *Karise* from Herschel Island to Coppermine, when their general assistance was much appreciated. We also had the pleasure of Inspector A. N. Eames and Constable Chartrand's company on the return voyage to Herschel Island.

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SASKATCHEWAN DISTRICT

W. C. Brownie, who spent the past year on leave in Scotland, joined this district on September 1 and proceeded to Clear Lake post on September 17, where he will take up the duties of clerk.

S. L. Burt, former manager of South Deer Lake outpost, rejoined the service on September 10 as manager of Rossville outpost.

W. R. Henry, clerk at Beren's River, was transferred to the management of Souris River post on September 17.

Wm. Clarke, apprentice clerk, arrived in Winnipeg on September 24 from Rigolet post, Labrador district, and proceeded to Isle a la Crosse post.

R. A. Talbot, district manager, left Winnipeg on September 24 on inspection to Norway House, Island Lake and God's Lake posts.

S. E. Blaxell, manager of Rossville outpost, and R. G. Butchart, manager of God's Lake post, left Winnipeg on October 24 for the Old Country, where they will spend the next few months on furlough. E. W. Barton, apprentice clerk, was placed in charge of God's Lake post as from October 15.

W. C. Stuart, apprentice clerk, Beren's River post, was placed in charge of Poplar River outpost as from October 1.

J. T. Buchan, manager of Souris River post, was transferred to Pine River post from October 1.

D. Adams, apprentice clerk, Pine River post, was placed in charge of Sandy Lake outpost as from October 1.

Three Total 137 Years HBC Fur Trade Service

J. J. G. ROSSER
Entered Service 1886 June

Fort Pelly	2 years
Egg Lake	1 year
Riding Mountain	3 years
Dauphin	4 years
Pine Creek	3 years
Winnipegosis	7 years
Nipigon	1 year
Cumberland House	3 years
The Pas	3 years
Prince Albert	2 years
Isle a la Crosse	8 years
Prince Albert	8 years
(Still in service)	
Total	45 years

ANGUS McLEAN
Entered Service 1878 June

Cumberland House	7 years
Grand Rapids	14 years
Pelican Narrows	1 year
Fort la Corne	6 years
Montreal Lake	3 years
Portage la Loche	17 years
(Retired)	
Total	48 years

ANGUS McKAY
Entered Service 1877 June

Fort Carlton	3 years
Prince Albert	2 years
Fort Pitt	3 years
Prince Albert	1 year
Fort Pitt	3 years
Fort la Corne	14 years
Green Lake	3 years
Isle a la Crosse	3 years
Lac la Ronge	12 years
(Retired)	
Total	44 years

SUPERIOR-HURON DISTRICT

George H. Cruickshank, formerly of the Fur Trade Commissioner's office staff, replaced J. H. A. Wilmot as district accountant. Mr. Wilmot has been transferred to Montreal.

L. Yelland, manager of Minaki post, was a visitor to Winnipeg in October.

Congratulations are extended to Mr. and Mrs. D. Donaldson, Fort Hope post, on the birth of a son in October.

Apprentice J. E. Holden has been appointed to the charge of Cavell post.

W. S. Franklin has been transferred to Red Lake post as assistant.

I. W. McCauley, Cat Lake post, visited Sioux Lookout for medical attention in August.

Apprentice George D. Taylor, formerly of Barriere post, has been transferred to Long Lake.

R. J. Mousseau, manager Bucke post, visited Winnipeg in September.

J. R. Patience returned to Grassy Narrows in September, after having spent two months' vacation in Scotland.

NELSON WHITE

We understand that despite his proficiency in the culinary art, William Macfarlane, of English River post, is now seriously contemplating a plunge in the matrimonial sea.

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NELSON RIVER DISTRICT

The M.S. *Fort Severn* had a very successful season distributing supplies to all posts on the west coast of Hudson Bay from Severn northward to Repulse Bay. She completed her itinerary on the 13th of September, having been favoured with good weather and encountering but little ice to cause delay.

The Bishop of Keewatin was a passenger on the M.S. *Fort Severn* from Churchill to Eskimo Point and Baker Lake. The Rev. E. Duplain was also a passenger with us from Chesterfield to Baker Lake.

Constables Turner, Ward and Yates, R.C.M.P., made their first trip into the North on board the M.S. *Fort Severn*. They disembarked at Chesterfield. On the return trip southward we had Corporal McCormack and Constable W. Stewart, of the Chesterfield detachment, as passengers to Churchill, both going out on furlough.

James Spence, recently in charge of Repulse Bay post, came out on furlough early in September and we understand is now at his home in Scotland.

Joseph L. Ford, who returned from furlough in July, is now in charge of Repulse Bay post.

Apprentice Peter Dalrymple, formerly of Chesterfield, is now at Baker Lake post. Apprentice John H. Voisey has been transferred from Tavane outpost to Eskimo Point.

Apprentice Archie Harkes was recently promoted to charge of Shamattawa outpost.

At the close of the navigation season, Captain D. O. Morris of the M.S. *Fort Severn* was transferred to Winnipeg, where he is now assisting at the fur purchasing agency.

H. J. Moore, chief engineer on the M.S. *Fort Severn*, passed through Winnipeg recently on his way to Montreal, where he intends spending the winter.

W. H. Heslop, formerly of Baker Lake post, was recently placed in charge of Wager Inlet post. He is assisted by Apprentice Alec Paterson, formerly of Split Lake post.

E. A. Black, formerly of James Bay district, was placed in charge of Pukatawagan post on his return from furlough in July. He succeeded J. Runcie, who was transferred to Saskatchewan district.

A. D. Hutcheon, Nelson House, visited district office in September.

Apprentice W. G. MacKinnon, formerly of Wabowden post, is now at Split Lake post.

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ST. LAWRENCE-UNGAVA DISTRICT

The S.S. *Ungava* completed the annual voyage to Eastern Arctic points and reached St. John's, Newfoundland, on 17th September. Major D. L. McKeand, who was in charge of the Government expedition on board, returned to his headquarters at Ottawa, and Inspector T. V. Sandys-Wunsch, of the Royal

Canadian Mounted Police, who inspected the northern detachments, is located at Montreal.

The following members of the Company's staff came out on the *Ungava* and are now in the Old Country: John Allan, W. J. Baxter, Alan B. Fraser, P. S. Garnier, Joseph Nicol, C. N. Stephen. Those who are spending the winter in Canada include James A. Thom, J. M. Stanners, F. J. Troup.

Captain Smellie, who commanded the *Ungava*, has resumed his duties in the West, and W. M. Ritchie, purser, is again in charge of the fur purchasing agency at North Bay.

J. Berthe, of Revillon Freres, returned to Montreal by the *N. B. McLean*, and has now been successfully operated on for appendicitis.

The following called at the office during the last quarter: J. C. Atkins, H. P. Warne, C. W. Veysey, Captain John Murray, Mr. D. H. Laird, Captain Cazalet (member of the London Board), Captain Lloyd, Mr. Summers (chief officer M.S. *Karise*), Major Dunn (of Quebec), W. E. Swaffield and F. C. Gaudet.

C. Picaude, of Obijuan post, has been transferred to Bersimis. A. C. Bremner, late of Sun Life Company, and previously associated with the Company, has been appointed to the charge of Obijuan post.

J. G. Rousseau, of Bersimis, has been transferred to Seven Islands. G. A. Beare, of Labrador district, has been transferred to the charge of Romain.

Oscar Turgeon, formerly clerk at Senneterre, has been appointed to Obijuan as clerk. D. Cooter, who was employed on the Mistassinny and Chibougaman transport, has been appointed to Pointe Bleue as clerk.

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JAMES BAY DISTRICT

On 22nd September we were honoured by a visit from Premier Geo. S. Henry and cabinet, together with about one hundred and five members of the Ontario legislature. They arrived by special train early on the morning and spent the whole day at Moosonee and Moose Factory. Hon. Geo. Howard Ferguson, high commissioner for Canada in Great Britain, was also a member of the party. Our ferry boat *Opinaga Lake*, was chartered for the day and took some of the members on an excursion to Ships Sands, at the mouth of the river.

Hon. Geo. H. Challies, provincial secretary, with Mrs. Challies; Mr. D. McDonald, deputy minister, game and fisheries; and Mr. G. M. Parks, district superintendent, also visited Moosonee and Moose Factory in August.

On August 31 the new T. & N.O. hotel, "James Bay Inn," was officially opened by Hon. Wm. Finlayson, minister of lands and forests. After a banquet, the evening was devoted to dancing in the lounge of the new hotel and was voted a huge success. Hon. Mr. Finlayson, in his opening address, made particular reference to the great part the Hudson's Bay Company had played in the establishment of civilization in Canada and to the 264 years' record it has in the James Bay section. The staff and ladies at Moose Factory were the guests of Mr. and Mrs. Geo. W. Lee for the opening.

The local H B C supply vessel to Great Whale River was the bearer of good tidings for Harold Udgaarden, who has been allowed to retire on pension after forty-nine years of faithful service as interpreter and general helper. By reason of having both Eskimo and Indian trade, Great Whale River always has to have an interpreter who can converse in three languages—English, Eskimo and Cree. Harold is of Scandinavian descent and was born at Moose Factory in the year 1867. When twenty-five years of age he went to work for the Company at Great Whale River and has never come south since then. He is known far and wide, and all his many friends wish him many happy days of well earned leisure. Great Whale River is situated southeast of Hudson Bay.

On September 29 an excursion was arranged by the Cochrane Teachers' Institute. Some hundred and fifty school teachers from Northern Ontario inspectorates took advantage of the excursion and visited Moosonee and Moose Factory, also being taken to the mouth of the river on the Company's boat *Opinaga Lake*.

Mrs. J. S. C. Watt passed through Moose Factory on September 22 on her way to Cochrane, where she underwent a serious operation. We are glad to report that she is progressing very favourably. Mr. Watt returned to Rupert's House during the first week in October.

Congratulations are in order to Mr. and Mrs. R. M. Duncan on the birth of a daughter (Margaret Jean) at Moose Factory, September 22. Mr. Duncan arrived from Attawapiskat shortly after and made the necessary arrangements for Mrs. Duncan's return to Attawapiskat by aeroplane, where she arrived safely on October 18.

D. D. Mitchell, formerly post manager at Weenusk, arrived at district office aboard the *Fort Charles* on September 24. He has left the service to assist his father in business in Scotland. R. H. Cook has succeeded Mr. Mitchell at Weenusk, while R. B. Garson takes the place of R. H. Cook at Ghost River outpost.

Mr. A. H. Woods, inspector of national revenue, from Sault Ste. Marie, paid an official visit to the outport of Moose Factory during September.

The staff in James Bay district will be glad to learn that Constable E. S. Covell of the R.C.M.P. detachment at Moose Factory has recently been promoted to the rank of corporal.

Norman Ross was at district office in September on his way from Fort George to Neoskweskau to take charge while G. W. Smith has gone to the United Kingdom on furlough for the winter.

D. G. Boyd, clerk at Moose Factory for the past two and a half years, has been transferred to Rupert's House, and W. H. Houston, of Rupert's House, succeeds him at Moose Factory post.

D. C. Bremner returned to Kanaaupscow some time ago.

S. R. Thorpe, post manager at Temagami, was a visitor to Moose Factory during the early part of October. Mr. Thorpe was at one time manager for Revillon Freres here, and renewed many old acquaintances during his visit. Mr. Perron, of the Perron & Marsh Navigation Company, accompanied him.

The M.K. *Fort Churchill* and M.S. *Fort Charles* have both been hauled out into winter quarters at Moose Factory this year. Captain Nielsen and Chief Engineer Cadney have returned to their homes for the winter months. Mr. Michell, engineer on the *Fort Charles*, will remain at Moose Factory for the winter.

No little excitement has been created by the discovery of a reputed workable coal seam in the vicinity of Hannah Bay, near Moosonee. Should the coal prove of marketable quality, it will certainly be of great assistance in the development of this section of the province. However, nothing has been done apart from staking claims at the time we go to press.

On the annual visit of the M.K. *Fort Churchill* to Great Whale River post, Mr. and Mrs. Melton were found to be in good health and spirits. Mr. Melton is enjoying the salubrious climate of Great Whale River and claims it is not nearly so rigorous as in the Straits. Apprentice Fowlie was found to be enjoying good health and pursuing his duties with energy and determination.

Robt. Gordon and his bride are now comfortably settled at Fort George, and Mrs. Gordon assures us that she likes the country and the invigorating climate.

By the final trip of the *Fort Churchill* from Fort George, we had a visit from Canon Griffin and his wife, who came to Moose Factory on business connected with the new Indian residential school being built at Fort George. We are glad to report that work on the new school is progressing very well under the able direction of Mr. Summers, who is a "canny Scot from Peterheid."

Since the arrival of his baby daughter last July, Mr. Ambrose, manager of Eastmain post, has been so busy nursing that he has omitted to send in the promised article for *The Beaver*. Mrs. Ambrose assures us, however, that he will have more spare time as soon as the baby starts to walk.

Mr. Matthew, manager of Nemaska post, has been very quiet this summer, but has not been idle. He and his interpreter have been busy on numerous repair and whitewashing jobs around the post, with the result that when you look on the map the whitewash shows up quite clearly.

In the month of September, Rev. Father Belleau, of the Attawapiskat mission, went north in the *Fort Charles* with a load of lumber to erect a chapel at Lake River outpost. Father Belleau was accompanied by two lay brothers, with whom he will stay at Lake River over the freeze-up and by which time the chapel will be completed. Outpost Manager Roy T. Wheeler, complete with movie camera and pet owl, went north at the same time. Mr. Wheeler has been taking moving pictures for the last five years, but as he has no projecting outfit, it is necessary for him to have a year's furlough in England in order to see the pictures he has taken. He has exposed miles and miles of film on his pet owl, all of which will be very interesting and entertaining.

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LABRADOR DISTRICT

The district manager returned to St. John's from the Labrador by the M.S. *Fort Garry* on September 30, completing his inspection of the different Labrador posts for the season.

The M.S. *Fort Garry*, on her last trip, brought along a full cargo of seal oil, pickled salmon and trout. This vessel has now returned from her last voyage for the season. She brought back a full cargo of codfish from the Northern Labrador posts.

Messrs. Allison, Betts, Clarke and Langley passed through during August and September from points in Labrador en route to Canada, where they will be engaged in future.

Mr. Fleming, late post manager of Makkovik post, arrived here during August to have an operation performed on his eye. The treatment received was successful, and after recuperating, he left for Winnipeg. He has now taken up duties in British Columbia district.

Under new staff arrangements, Frenchman's Island post has been placed under the charge of J. Simpson, and Northwest River is now in charge of J. E. Keats, replacing B. G. C. Clench, who is on furlough.

The M.S. *Fort James* is lying at her winter quarters in Bay Roberts, having arrived at St. John's on September 12 from the Ungava Bay voyage.

Mr. Malcolm Maclachlan, of the London office, who spent considerable time here in connection with Job Brothers & Company Limited business, paid us a visit during September.

The auxiliary *Neptune II*, with a cargo of 3300 quintals of dried codfish from Blanc Sablon post, has discharged at Job Brothers & Company's premises.

HAPPY NEW YEAR

Obituary

MRS. THOMAS TAYLOR

Mrs. Thomas Taylor, aged eighty-nine years and five and a half months, died at Onoway on September 1. Mrs. Taylor was born at St. Andrews on the Red river in 1843, in the same year as James Douglas founded Fort Victoria. She was the daughter of the late Philip Kennedy and Jessie McKenzie, who were both descendants of Hudson's Bay Company officers. Captain Kennedy, who did valuable exploratory work in the Arctic, was her uncle. Mrs. Taylor was the wife of Thomas Taylor, another Hudson's Bay Company official, who was stationed in Swan River district at Touchwood Hills and at Fort Pelly, also in the Cumberland House district, then at Fort Alexander and later at Lac St. Anne. Thomas Taylor died in 1903. Mrs. Taylor's descendants number two sons and two daughters, twenty-seven grandchildren, fifty-six great-grandchildren and two great-great-grandchildren.

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WILLIAM McKAY

It is with regret we record the death of William McKay at Prince Albert on August 29, 1932. Mr. McKay was a real old-timer and pioneer, and was deeply respected by all who knew him. His father was a well known Hudson's Bay Company officer, and William was born at Fort Pelly in 1852.

William McKay entered the Company's service at the age of fifteen and rose to the position of junior chief trader. He had been educated at St. John's College school, Winnipeg. He served at Manitoba House, and Oak Lake; then left for a time to take up freighting. He rejoined the Company later under

Chief Factor Lawrence Clarke at Fort Carlton and served at Battleford and Onion Lake. He took part in the '85 rebellion in Saskatchewan. He was appointed chief trader in 1884 and retired from the service in 1892.

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MRS. WILLIAM SINCLAIR

An interesting old lady passed away on September 13 in the person of Mrs. William Sinclair, who died at St. Andrew's, in the parish in which she was born ninety-four years before. She was the daughter of "Big" Donald Macdonald, an historic character in the Hudson's Bay Company service in the early days of the Red River Settlement. Mrs. Sinclair married William Sinclair, eldest son of Thomas Sinclair, of the noted family of Sinclairs, of which Chief Factor William Sinclair, the founder of Norway House, was the sire.

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MISS ANNE COWAN

It is with regret we record the death of Miss Anne Cowan, a beloved and much respected lady whose life furnished a very definite link with Manitoba's historic past. Miss Anne Cowan passed away on August 27 at her home in Winnipeg. She was born at Lower Fort Garry seventy-six years ago, a daughter of the late Chief Factor Dr. William Cowan, who helped to make history during the Riel troubles of 1869-70, and the late Harriet Sinclair, daughter of the late James Sinclair, also an officer in the Company's service. Miss Anne Cowan was a cousin of the Hon. Colin Inkster and of Mrs. Andrew Strang.

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W. J. MATTHEW

It is with regret we record the death of W. J. Matthew, manager of Stupart's Bay post in St. Lawrence-Ungava district. Mr. Matthew was en route to Montreal on the Canadian government steamer *N. B. McLean* when he died. He was born at Boddam, Aberdeenshire, on March 8, 1907, and entered the service in 1925. After serving his apprenticeship at Wolstenholme and Cape Smith, he returned from furlough in 1931 to take charge of Leaf River post. This summer he was promoted to the charge of Stupart's Bay.

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MRS. JOSEPH LYON

We were sorry to learn of the passing of Mrs. Lyon, wife of Joseph Lyon, who, until he retired eight years ago, was in charge of the hardware department of the Winnipeg depot.

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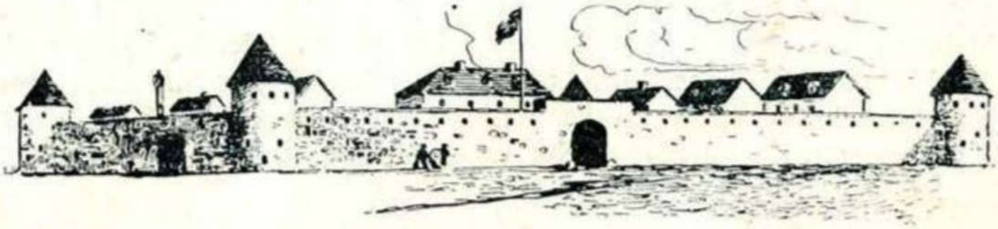
"Ask, and it shall be given you; seek, and ye shall find; knock and it shall be opened unto you."

"I will say of the Lord, He is my refuge and my fortress: my God; in Him will I trust."

"Yet a little sleep, a little slumber, a little folding of the hands to sleep."

Hudson's Bay Company.
INCORPORATED 2ND MAY 1670.

When a Name Means Much



Fort Garry, 1822-1882
Headquarters of the Hudson's Bay Company in the West, and the seat of Government for many years

Nicholas Garry
Deputy Governor of the Hudson's Bay Company, 1822-1835
Fort Garry was named in his honour

Fort Garry Gateway, 1850
(Still Preserved)

FORT GARRY
VACUUM PACKED
VACUUM PACKED
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The Highest Standard of Quality

FORT GARRY
INDIA AND CEYLON
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IN RED PACKAGES CONTAINING PREMIUM COUPONS

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

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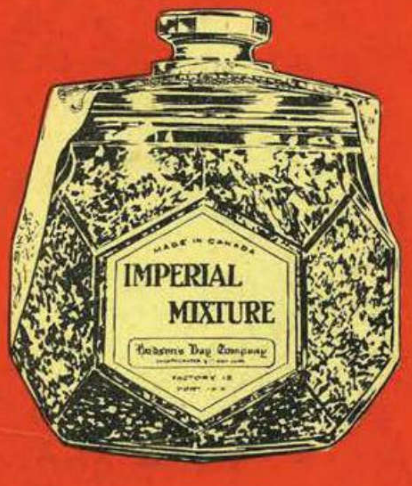
None Genuine without this Label

SEASON'S
GREETINGS

IMPERIAL MIXTURE


MADE IN CANADA
IMPERIAL
MIXTURE
Hudson's Bay Company

*For
Purity
Quality
and Rich
Fruity Aroma*

*The
Always
Welcome
Christmas
Gift for Men*